

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) August 5, 2004

NORDSTROM, INC.  
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

WASHINGTON	001-15059	91-0515058
(STATE OR OTHER JURISDICTION OF INCORPORATION)	(COMMISSION FILE NUMBER)	(I.R.S. EMPLOYER IDENTIFICATION NO.)

1617 SIXTH AVENUE, SEATTLE, WASHINGTON	98101
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)	(ZIP CODE)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE (206) 628-2111

INAPPLICABLE  
(FORMER NAME OR FORMER ADDRESS IF CHANGED SINCE LAST REPORT)

ITEM 9. REGULATION FD DISCLOSURE

On August 5, 2004, Nordstrom, Inc. issued a press release announcing its preliminary July 2004 sales. A copy of this press release is attached as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NORDSTROM, INC.

By: /s/ Peter F. Collins  
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Peter F. Collins  
Divisional Vice President and  
Corporate Controller

Dated: August 5, 2004

EXHIBIT INDEX

EXHIBIT NUMBER	DESCRIPTION
99.1	Nordstrom July 2004 Preliminary Sales Release, dated August 5, 2004.

For Immediate Release  
 August 5, 2004

NORDSTROM JULY SAME-STORE SALES INCREASE 6.1 PERCENT  
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SEATTLE - August 5, 2004 - Nordstrom, Inc. (NYSE: JWN) today reported preliminary sales of \$746.9 million for the four-week period ending July 31, 2004, an increase of 8.9 percent compared to sales of \$686.0 million for the four-week period ending August 2, 2003. Same-store sales increased 6.1 percent.

July same-store sales in full-line stores increased in all geographic regions and all major merchandise categories.

Preliminary quarter-to-date sales of \$2.0 billion increased 9.4 percent compared to 2003 quarter-to-date sales of \$1.8 billion. Quarter-to-date same-store sales increased 6.8 percent.

Preliminary year-to-date sales of \$3.5 billion increased 12.5 percent compared to sales of \$3.1 billion in 2003. Year-to-date same-store sales increased 9.5 percent.

SALES RECORDING

To hear Nordstrom's prerecorded July sales message, please dial (402) 220-6036. This recording will be available for one week.

SALES

SUMMARY July  
 July QTD QTD  
 YTD YTD

(unaudited;  
 \$ in  
 millions)  
 2004 2003  
 2004 2003  
 2004 2003 --  
 -----  
 -----  
 -----

--- Total  
 sales ~~\$746.9~~  
~~\$686.0~~  
 \$1,953.5  
 \$1,784.8  
 \$3,489.0  
 \$3,102.1

Total sales  
 percentage  
 change ~~8.9%~~  
~~8.8%~~ 9.4%  
~~7.8%~~ 12.5%  
~~5.9%~~ Same-  
 store sales  
 percentage  
 change ~~6.1%~~  
~~6.0%~~ 6.8%  
~~3.8%~~ 9.5%

1.5% Number  
 of stores  
 (as of July  
 31, 2004)

Full line ~~93~~  
~~89~~ Rack and  
 other ~~56~~ 54

International  
 Faconnable  
 boutiques ~~31~~  
~~31~~

Total ~~180~~  
~~174~~ Gross  
 square  
 footage  
~~19,289,000~~  
~~18,629,000~~

GAAP SALES PERFORMANCE

The additional information provided in this section is to comply with the Securities and Exchange Commission's Regulation G. The Company converted to a 4-5-4 Retail Calendar at the beginning of 2003. Year-to-date results for 2003 include one more day than the year-to-date for 2004. The Company believes that adjusting for this difference provides a more comparable basis from which to evaluate sales performance. The following reconciliation bridges the year-to-date 2003 GAAP sales to the 4-5-4 comparable sales.

Dollar %  
Change %  
Change Sales  
Reconciliation  
(\$M) YTD 2003  
YTD 2004  
Increase  
Total Sales  
Comp Sales --  
-----  
-----  
-----  
-----  
-----  
Number of  
Days GAAP 183  
182 GAAP  
Sales  
\$3,120.3  
\$3,489.0  
\$368.7 11.8%  
8.8% Less  
Feb. 1, 2003  
sales (\$18.2)

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Reported 4-5-  
4 sales  
\$3,102.1  
\$3,489.0  
\$386.9 12.5%  
9.5%  
=====

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5-4 Adjusted  
Days 182 182

FUTURE REPORTING DATES

Nordstrom's financial release calendar for the next several months is provided in the table below.

Second Quarter Earnings	Thurs., Aug.19, 2004
August Sales Release	Thurs., Sept. 2, 2004
September Sales Release	Thurs., Oct. 7, 2004
October Sales Release	Thurs., Nov. 4, 2004

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 149 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 93 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs.

Investor Contact:  
Stephanie Allen, 206-303-3262

Media Contact:  
Deniz Anders, 206-373-3038

Certain statements in this news release might contain "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involves risks and uncertainties, including anticipated results, store openings and distribution channels, planned capital expenditures, and trends in company operations. Actual future results and trends may differ materially from historical results or current expectations depending upon factors including, but not limited to, the company's ability to predict fashion trends, consumer apparel buying patterns, the company's ability to control costs, weather conditions, hazards of nature such as earthquakes and

floods, trends in personal bankruptcies and bad debt write-offs, changes in interest rates, employee relations, the company's ability to continue its expansion plans, and the impact of economic and competitive market forces, including the impact of terrorist activity or the impact of a war on the company, its customers and the retail industry. Our SEC reports may contain other information on these and other factors that could affect our financial results and cause actual results to differ materially from any forward-looking information we may provide.