

# NORDSTROM SUSTAINABLE STYLE

## WHAT IS SUSTAINABILITY?

Sustainability is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

## WHAT IS OUR GOAL?

Our goal is to ensure 15% of our product assortment qualifies as Sustainable Style by 2025.

## 5 AREAS OF SUSTAINABLE STYLE

FOR AN ITEM TO QUALIFY, IT JUST NEEDS TO MEET ONE OF THE CRITERIA.

### SUSTAINABLY-SOURCED MATERIALS

bluesign® certified material

ECONYL®

Fair Trade Certified™ cotton

Forest Stewardship Council® (FSC) certified

Global Organic Textile Standard

Global Recycled Standard (GRS)

Global Traceable Down Standard

Organic Content Standard (OCS) cotton

Certified Recycled Metals

Sustainable Agriculture Network

Recycled Claim Standard (RCS)

Responsible Down Standard

Responsible Wool Standard

Tencel™ lyocell

### RESPONSIBLE MANUFACTURING

bluesign® certified product

Cradle to Cradle Certified™ (C2C)

Leather Working Group (LWG)

OEKO-TEX® Standard 100 Certified

Fair Labor Association (FLA) Accreditation

Better Work Factories

Goodweave Certification

Produced in Fair Trade Certified™ factories

Produced in factories implementing other publicly stated worker empowerment programs

Produced in a factory using 100% renewable energy or with 100% of emissions offset

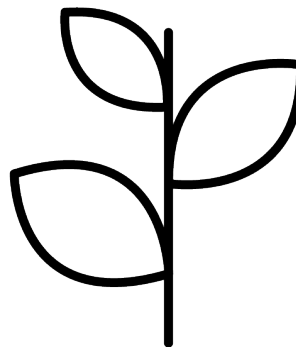
### GIVES BACK

1% for the Planet

Percentage or dollar amount of each purchase donated to charity

Brand gives one for one to charity

Produced in factories implementing BSR HERproject™ worker



### SUSTAINABLY-SOURCED INGREDIENTS

PRIMARY:

Packaging material contains at least 50% recycled content

Packaging is glass\* or paper

Packaging is designed to be recycled (unit size and materials used are commonly recyclable at curbside)

Inner packaging can be refilled with same product

Brand will take back empty packaging for recycling or reuse

SECONDARY:

Packaging is paper or fiber-based, and is either FSC certified or contains 50% or more recycled post-consumer waste or post-industrial waste

Product is packaging-free

\*Does not apply to fragrance due to disposal regulations.

### RESPONSIBLE PACKAGING

Product is COSMOS Standard certified, OR at least 50% of non-water ingredients must meet the following criteria

Soil Association Certified Organic

USDA Certified Organic

Rainforest Alliance Certified™

Sustainable Agriculture Network

Fair Trade Certified ingredient

Regenerative Organic Certified

Upcycled ingredients and/or byproducts as ingredients (i.e., food waste)

Ecocert Organic Candles and Home Fragrances

Ingredients are sourced through green biotechnology or chemistry

THE TWO ABOVE CATEGORIES ONLY APPLY TO BEAUTY AND FOOD.

NORDSTROM