

SUSTAINABLE STYLE STRATEGY AND PRIORITIES

WHAT IS SUSTAINABILITY?

Sustainability is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

WHAT IS OUR GOAL?

Our goal is to ensure 15% of our product assortment qualifies as Sustainable Style.

5 AREAS OF SUSTAINABLE STYLE

FOR AN ITEM TO QUALIFY, IT NEEDS TO FULFILL ONE OR MORE CRITERIA WITHIN AT LEAST ONE PILLAR.

SUSTAINABLY-SOURCED MATERIALS*

At least 30% Recycled Materials	Parley Ocean Plastic®
bluesign® certified material	Recyc Leather™
Butterfly Mark	Recycled Claim Standard (RCS)
Certified Recycled Metals	REEL Cotton
ECONYL®	ReFibra™
EcoPlume™ insulation	Repreve® Nylon
EcoSure® BioBlast™ polyester	Repreve® Recycled Polyester
Fairmined	Responsible Alpaca Standard (RAS)
Fair Trade Certified™ cotton	Responsible Down Standard
Forest Stewardship Council® (FSC) certified	Responsible Jewelry Council Certification (RJC) for Gemstones, Silver and Platinum
Global Recycled Standard (GRS)	Responsible Jewelry Council (RJC) Fairmined Ecological Gold Standard
Global Traceable Down Standard	Responsible Mohair Standard (RMS)
Good Cashmere Standard (GCS)	Responsible Wool Standard (RWS)
Initiative for Responsible Mining Assurance (IRMA) 100	SeaCell™ lyocell
Lab-created diamonds or gemstones	Sustainable Agriculture Network
Lenzing™ Ecovero™ Viscose	Sustainable Fibre Alliance (SFA) certified
Livaeco viscose	Tencel™ lyocell
Lycra® EcoMade	Tencel™ Modal
Naia™	VILOFT® viscose
Nordic Swan	ZQ Merino Label
NSF Global Traceable Down Standard (TDS)	
Organic Content Standard (OCS) cotton	

*Garment must contain 30% or more of these materials

RESPONSIBLE MANUFACTURING

Better Work Factories
 bluesign® certified product
 BSRHer Project
 Care International
 Cradle to Cradle Certified™ (C2C)
 Empower@Work
 Fair Labor Association (FLA) Accreditation
 Gap's P.A.C.E.
 Goodweave Certification
 Leather Working Group (LWG)
 OEKO-TEX® Standard 100 Certified
 Produced in a factory using 100% renewable energy or with 100% of emissions offset

GIVES BACK

1% for the Planet
 Brand gives one for one to charity
 Percentage or dollar amount of each purchase donated to charity
 Produced in factories implementing BSR HERproject™ worker
 Produced in Fair Trade Certified™ factories

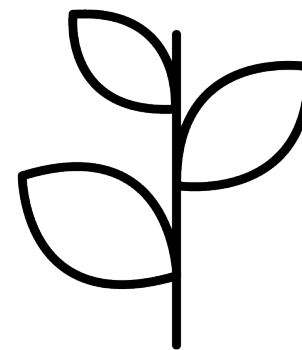
RESPONSIBLE PACKAGING

Biodegradable Products Institute (BPI) Biodegradable
 Brand will take back empty packaging for recycling or reuse
 Inner packaging can be refilled with same product
 Packaging is designed to be recycled (unit size and materials used are commonly recyclable at curbside)
 Packaging is paper or fiber-based, and is either FSC certified or contains 50% or more recycled post-consumer waste or post-industrial waste
 Packaging material contains at least 50% recycled content
 Product comes in refillable packaging
 Product is packaging-free
 Product is the refillable counterpart to a product that is designed to be refilled

*Does not apply to fragrance due to disposal regulations.

SUSTAINABLY-SOURCED INGREDIENTS

Ecocert Organic Candles and Home Fragrances
 Fair Trade Certified ingredient
 Ingredients are sourced through green biotechnology or chemistry
 Leaping Bunny
 Product is COSMOS Standard certified, OR at least 50% of non-water ingredients must meet the following criteria
 Product is reusable and reduces/removes the need for a single-use product
 Rainforest Alliance Certified™
 Regenerative Organic Certified
 Soil Association Certified Organic
 Sustainable Agriculture Network
 Upcycled ingredients and/or byproducts as ingredients (i.e., food waste)
 USDA Certified Organic



NORDSTROM