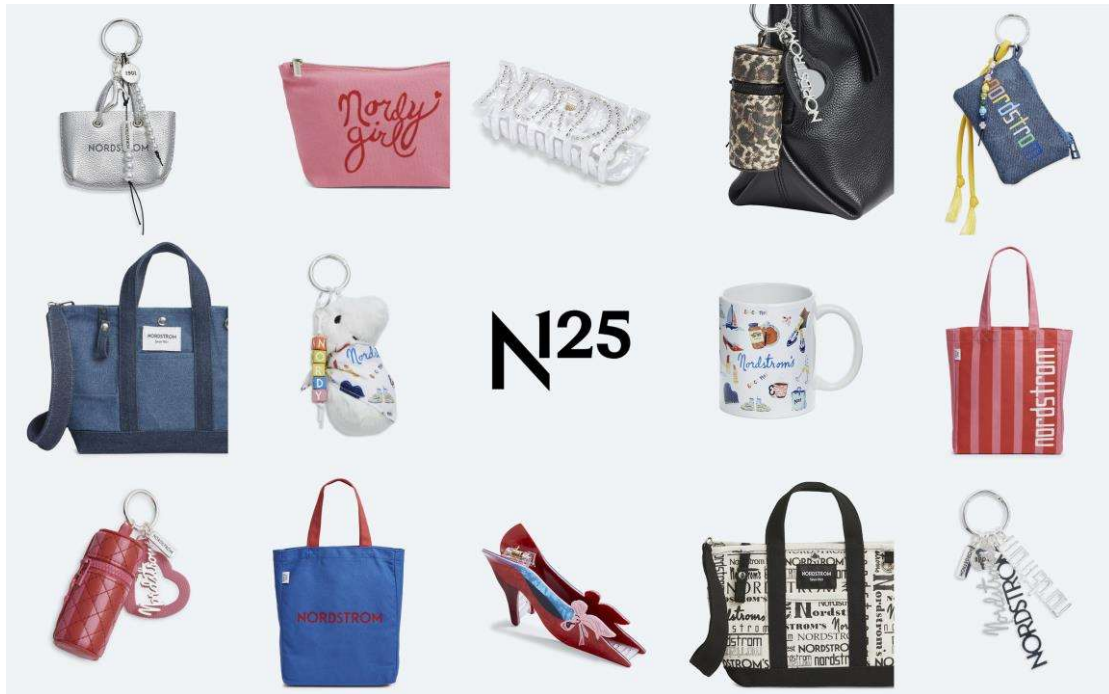


NORDSTROM

CELEBRATING 125 YEARS

Nordstrom Marks 125th Anniversary with Launch of Nordstrom Made Memorabilia Shop

Curated collection of limited-edition branded keepsakes celebrates a milestone 125 years in the making



Nordstrom announces the launch of Nordstrom Made Memorabilia Shop, a limited-edition collection of keepsakes crafted to mark an extraordinary milestone of 125 years. Now available at Nordstrom stores and on Nordstrom.com, the Memorabilia Shop is Nordstrom's way of saying thank you and a joyful way to take a little piece of the celebration home.

For 125 years, Nordstrom has been there for the moments that matter. Now, the Nordstrom Made Memorabilia Shop brings that legacy to life through a must-have collection of accessories and keepsakes to covet, collect, and gift, evoking nostalgia through pieces that nod to Nordstrom's history while feeling entirely of the moment.

A Collection Designed to Celebrate

The Nordstrom Made Memorabilia Shop features a curated selection of playful accessories, including tote bags, cosmetic pouches, bag charms, hats, keychains, hair accessories, and the beloved Nordy Doll, all designed with the brand's signature style and spirit infused with bold colors and graphic prints inspired by Nordstrom's history and iconography.

Product Highlights include:

- [Nordy Plushie](#), the beloved Nordstrom mascot as a limited-edition keepsake, \$15
- [Bag Charm Pouch](#), a miniature keepsake pouch charm inspired by Nordstrom's iconic shopping bag, \$20
- [Nordstrom Mug](#), a ceramic mug featuring Nordstrom's signature iconography, \$15
- [Cosmetics Bag](#), a zip pouch in celebration of 125 years of Nordstrom style, \$15
- [Small Tote](#), a canvas tote featuring playful 125th anniversary prints, \$15

Priced under \$50, with most items under \$25, the collection is as giftable as it is personal, designed with all customers in mind from the long-time Nordstrom loyalists and to the first-time visitor.

In stores, the Memorabilia Shop comes to life in a custom display designed to bring the spirit of the 125th celebration to every customer who walks through the door.

Celebrating 125 Years

The Memorabilia Shop is one of many ways Nordstrom is marking its 125th year, a milestone celebrated through exclusive brand partnerships, customer appreciation moments, and events taking place all year long. At its heart, the anniversary is less about looking back and more about what's still ahead. After 125 years, the best is still to come. Learn more about Nordstrom's 125th Anniversary [HERE](#).



LINK TO IMAGERY [HERE](#)

Availability

The Nordstrom Made Memorabilia Shop is now available at Nordstrom stores nationwide and at Nordstrom.com. Items are limited edition and available while supplies last.

ABOUT NORDSTROM

At Nordstrom, Inc., we strive to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at nearly 400 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites.

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