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MILK BAR OPENS FIRST FULL-SERVICE SHOP IN CANADA AT NORDSTROM IN VANCOUVER, BC



Click Here for Shop and Product Images

**VANCOUVER, BC (November 18, 2022)** - Today, Nordstrom is excited to announce the opening of Canada's first-ever full-service <u>Milk Bar</u> at Nordstrom CF Pacific Centre. Vancouver customers will now be able to shop the cult-favourite bakery's irresistible treats in their hometown.

Located on level one (Granville St. & W Georgia St.) of the retailer's downtown Vancouver flagship, Milk Bar will delight customers with their full menu, including the beloved Compost Cookie<sup>®</sup>, Cereal Milk<sup>®</sup> Soft Serve, Birthday Cake, Cake Truffles and Pie. In addition to the grab and go offering, the shop will also offer cookie deals, cookie tins and Christina Tosi's brand-new cookbook titled *All About Cookies*. This location follows the 2019 Milk Bar opening at the Nordstrom Men's Store in New York City. A third shop will open at Nordstrom Bellevue Square in Bellevue, WA in Spring 2023.

"We're thrilled to open our first-ever, full-service Milk Bar store in Canada with our friends at Nordstrom," said Christina Tosi, Chef and Founder of Milk Bar. "At Milk Bar, we're all about challenging the norm of what a bakery can and should be, and where it shows up. So, putting a dessert shop in the world's most dynamic fashion retailer? Sign us up!" The rule-breaking dessert company is a welcome addition to Nordstrom's food and beverage offering. "There's such a strong food culture in Vancouver and we've heard a great deal of excitement from the community about Milk Bar's arrival to the city," said Meaghan Dever, Store Manager at Nordstrom Pacific Centre. "We're thrilled to bring this beloved brand to our customers – just in time for the holidays. We hope the shop will become a must-visit for locals and visitors alike."

Nordstrom has offered food and beverage in its U.S. stores for more than 40 years and, in Canada, since the retailer first opened in 2014. Today, Nordstrom Canada operates 15 specialty coffee shops, bars, and restaurants.

Milk Bar at Nordstrom Pacific Centre store hours are Monday – Saturday, 9am – 8pm and Sunday 10am – 7pm. For more information, call (604) 699-2100, ext. 1612.

Editor's Note: Shop and Product Images <u>HERE</u>. Fact Sheet HERE including product details.

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## About Milk Bar

Milk Bar is a dessert shop that's been turning familiar treats upside down since 2008. Founded by James Beard Award-winning pastry chef Christina Tosi, Milk Bar first opened its doors in NYC's East Village, and has developed a loyal fanbase in the decade since. Named one of the most innovative companies in the world by Fast Company in 2022, Milk Bar is currently available across 12 bakery locations in NYC, LA, Boston, Washington DC and Las Vegas, ships treats nationwide through an eCommerce care package platform, and most recently launched a line of grocery products, available nationwide in major retailers such as Whole Foods and Target. Milk Bar is also available on demand in various cities across the country in partnership with delivery providers such as Doordash. For more information, visit milkbarstore.com.

## About Nordstrom

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.