

NORDSTROM

NORDSTROM MEN'S STORE NYC FACT SHEET



DETAILS:

The Nordstrom Men's Store NYC represents the company's first stand-alone men's store and first full-line store in Manhattan. Customers can shop an offering of popular, luxury and designer brand names, including exclusive and limited-distribution brands. The store offers fashion across all merchandise categories including sportswear, denim, suits, jackets, trousers, dress shirts, neckwear, made-to-measure, active wear, furnishings and accessories, tech, shoes and grooming. To enhance the in-store experience, a range of services are available to make shopping convenient, easy and serve customers on their terms, including many services that bridge the convenience of online shopping with the personal experience of the store.

LOCATION:

235 West 57th Street, near Columbus Circle in New York City

SIZE:

47,000 square feet; three levels

DESIGNER:

James Carpenter Design Associates

**SERVICES/
AMENITIES:**

- 24/7 Order Online, Pick-Up in Store
- 2-Hour Same Day Delivery
- Express Returns
- Stylist Services
- On-Demand Digital Style Assistance
- Nordstrom to You
- Nordstrom x Nike Sneaker Boutique
- Shoe Shine & Sneaker Detailing
- New Concepts @ NordstromMen Shop
- Tailoring & Express Alterations
- Clubhouse Bar
- Coffee Shop
- Cell Phone Charing
- Free Wi-Fi
- Complimentary Gift Boxes
- Nordstrom Gift Cards
- Nordy Club

STORE DESIGN:

The Nordstrom NYC Men's Store features the company's latest store design concepts, including an all-glass façade to bring in more natural light, unboxing the display windows, and connecting the shopping experience to the city. An open, flexible floor plan allows for evolving how we curate and show products over time depending on what New York customers respond to. The store environment creates a sense of discover, allowing customers to navigate easily and find new brands they haven't experienced before.

PRESS ROOM:

Nordstrom NYC Media Kit Available at:

<https://press.nordstrom.com/gallery/16471/grid>