

NORDSTROM

Treasure & Bond Nonprofit Partners

Quote Sheet

Treasure & Bond, the Nordstrom Made brand that donates 2.5% of net sales, is partnering with nonprofit organizations in five regions to support initiatives including housing, mental health services and job training for young people experiencing homelessness. Here's what Nordstrom and the beneficiaries are saying about the partnership:

Nordstrom

"Our new strategy of partnering with smaller organizations in specific regions allows us to connect with the communities where we do business in an impactful way. Treasure & Bond's give-back promise remains at the heart of the brand, and we're excited to show our customers another way Nordstrom is working to leave the world better than we found it."

Jennifer Jackson Brown, EVP, President of Nordstrom Product Group

The Ali Forney Center (New York, NY)

"The Ali Forney Center is extremely grateful to Nordstrom for its generosity in naming AFC as a beneficiary from Treasure & Bond sales. The funds will go to providing the love, care and support services of the LGBTQ youth we protect."

Alexander Roque, Executive Director

Covenant House (Toronto, ON)

"With Nordstrom's support, we can continue to help youth who are homeless, trafficked or at risk take back control of their lives and build a brighter future."

Josie do Rego, Director of Development and Communications

The Night Ministry (Chicago, IL)

"More than 11,000 young people experience homelessness every year in Chicago. The Night Ministry's youth programs provide safe, supportive housing and services that help hundreds of these youth every year, meeting their immediate needs while laying the groundwork for greater stability. We are grateful to Nordstrom for partnering with The Night Ministry to support the journeys of the young people we serve."

Paul W. Hamann, President & CEO

YouthCare (Seattle, WA)

"YouthCare is thrilled to partner with Nordstrom's Treasure & Bond. Our work together in this community goes back more than a decade, thanks to the Nordstrom family's leadership and steady commitment to young people in our region. This company is truly a Seattle treasure—one that has supported the needs of young people from the beginning. We're looking forward to working with Nordstrom to amplify our work of helping homeless youth in our community stabilize, thrive and reach their potential."

Melinda Giovengo, President & CEO

Youth Emerging Stronger (Los Angeles, CA)

"We are very proud to be a part of the Nordstrom Treasure & Bond charitable-giving initiative. Programs like this remind us that there are internationally-recognized corporations who truly care about local communities and are out there helping organizations like YES make positive changes for the betterment of humanity."

Mark Supper, President & CEO