

# NORDSTROM

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## CELEBRITY DJs RUSSELL PETERS, DJ JAZZY JEFF, HANNAH BRONFMAN AND BRENDAN FALLIS ADDED TO NORDSTROM FALL OPENING GALAS

*Events Expected to Raise \$600,000 for Six Toronto Charities*

**WHO/WHAT:** Nordstrom kicks off the openings of its new CF Toronto Eaton Centre and Yorkdale Shopping Centre stores with two in-store galas featuring celebrity DJs, including Toronto's very own superstar comedian, actor and renowned DJ **Russell Peters, DJ Jazzy Jeff, Hannah Bronfman, and Brendan Fallis**. Along with being among the first to preview the new stores, attendees will also be treated to cocktails, gourmet fare, desserts, fashion shows, shopping and music from local bands **Dwayne Gretzky** and **Sean Jones**.

These galas will benefit Covenant House Toronto, Humber River Hospital Foundation, Pediatric Oncology Group of Ontario (POGO), SickKids Foundation, St. Michael's Foundation and Women's College Hospital Foundation. Nordstrom underwrites each gala so 100% of proceeds will benefit these six organizations. Nordstrom CF Toronto Eaton Centre opens on Friday, September 16, 2016 and Nordstrom Yorkdale Shopping Centre opens on Friday, October 21, 2016.

The honorary gala committee for both events includes Glen Baxter, Nadia & Nick Di Donato, Lynn Factor & Sheldon Inwentash, Ellen Fine, Jessica Jensen, Joshua Jensen-Nagle, Ainsley Kerr, Merle Kerr, Jeffrey Latimer, Rossana Magnota, Melissa Martin, Juliana Sprott, Julia West and Richard Wernham.

### EVENT DETAILS:

#### **Nordstrom CF Toronto Eaton Centre Opening Gala**

**WHEN:** Wednesday, September 14, 2016  
**WHERE:** 260 Yonge Street, Toronto, ON M5B 2L9  
**TIME:** 7-10pm; Fashion shows in Dundas Square at 8:00pm & 9:00pm  
**ENTERTAINMENT:** **DJ Jazzy Jeff**, DJs **KillaxKels** and **Grand Theft**, and local super group **Dwayne Gretzky**, featuring members of **July Talk** and **Born Ruffians**.  
**FASHION:** Two tented runway shows featuring fall designer collections; special appearances by Canadian designers, **Wing Yau** of celebrity-favourite jewellery **WWAKE** and 19-year-old fashion wunderkind and LVMH prize finalist, **Vejas Kruszewski**.

### **Nordstrom Yorkdale Shopping Centre Opening Gala**

**WHEN:** Wednesday, October 19, 2016  
**WHERE:** 3401 Dufferin Street, Toronto, ON M6A 2T9  
**TIME:** 7-10pm; In-store fashion shows at 7:30pm, 8:15pm & 9:00pm  
**ENTERTAINMENT:** DJ/Comedian **Russell Peters**, **DJ Jazzy Jeff**, Music/DJ set by **Hannah Bronfman**, **Brendan Fallis** and **Sophie Jones**. There will also be a performance by **Sean Jones**.  
**FASHION:** In-store fashion shows featuring resort collections; special appearances by Canadian designers **Aurora James** of **Brother Vellies** and **Steven Tai**, representing his eponymous line of progressive, luxe sportswear.

**TICKET INFO:** Tickets are \$150 per person for each gala. To purchase tickets, go to [www.nordstromsvp.com/toronto](http://www.nordstromsvp.com/toronto). For special accommodations or other questions, email [eventsvp@sickkidsfoundation.com](mailto:eventsvp@sickkidsfoundation.com) or call (416) 813-5283. Valet parking will be provided at both events.

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### **About Covenant House Toronto**

As Canada's largest homeless youth agency, [Covenant House Toronto](http://CovenantHouseToronto.com) provides the widest range of services and support under one roof. More than a place to stay, they provide 24/7 crisis shelter and transitional housing- on-site and in the community as well as education and vocation support and more. Gala proceeds will help them offer their services to as many as 250 at-risk, trafficked and homeless youth every day.

### **About Humber River Hospital Foundation**

[Humber River Hospital Foundation](http://HumberRiverHospitalFoundation.com) supports the patient care provided at Humber River Hospital – one of the largest hospitals in the GTA and now home to North America's first fully digital hospital. The Foundation's current focus is on raising \$225 million for the new Humber River Hospital which opened on October 18th of last year– this is the largest fundraising campaign in the hospital's history. Money raised will be put towards this campaign and will help fund equipment needs in the new Hospital. This will ensure their care teams have access to some of the world's most advanced medical technology to care for their patients.

### **About Pediatric Oncology Group of Ontario (POGO)**

The [Pediatric Oncology Group of Ontario](http://PediatricOncologyGroupOfOntario.com) (POGO) champions childhood cancer care. When a child is battling cancer, they ensure that the child and family have lifelong access to the best care for the best possible outcomes. Gala proceeds will help provide financial support to families to help ease the burden when their child is in cancer treatment; it will fund services dedicated to ongoing survivor support, knowing that childhood cancer survivors endure medical challenges into adulthood; and it will fund research that advances cancer care for all children with cancer.

### **About SickKids Foundation**

Established in 1972, [SickKids Foundation](http://SickKidsFoundation.com) raises funds on behalf of The Hospital for Sick Children (SickKids) and is the largest charitable funder of child health research, learning and care in Canada. SickKids Foundation relies on community support to invest in health and scientific advances to improve the lives of children and their families in Canada and around the world. Gala proceeds will support the

hospital's highest priority needs including strategic capital projects and research, enabling them to enhance the patient and family experience, and facilitate the recruitment of world-class experts.

#### **About St. Michael's Foundation**

[St. Michael's Foundation](#) supports St. Michael's Hospital, Toronto's leader in critical and trauma care, founded by the Sisters of St. Joseph in 1892 to care for the sick and poor of Toronto's inner city. St. Michael's is a teaching and research hospital renowned for providing exceptional patient care. Gala proceeds will support their position as Canada's premier critical care hospital with new resources like the 17-storey Peter Gilgan Patient Care Tower, the twice-as-large Slight Family Emergency Department and other crucial renovations and improvements.

#### **About Women's College Hospital Foundation**

[Women's College Hospital Foundation](#) raises the critical funds needed to support Women's College Hospital, the only hospital in Canada dedicated to advancing health for women and a global leader in conducting groundbreaking women's health research. With a mandate to lead the way in improving the health system for all people, WCH is also focused on delivering innovative solutions that address the most pressing health system challenges facing Canadians today. Proceeds directed to Women's College Hospital Foundation will drive forward the institution's work in women's health research and health system transformation.

#### **About Nordstrom**

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 329 stores in 39 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 200 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [HauteLook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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