

**\*\*MEDIA ALERT\*\***

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# VALENTINO

## **VALENTINO BEAUTY INVITES YOU TO NORDSTROM NYC CENTER STAGE TO DISCOVER YOUR OWN BEAUTY DREAM**

**WHAT:** Join Valentino Beauty at its first pop-up shop at the Nordstrom NYC Flagship from August 9 - August 29. Now available in New York City exclusively at Nordstrom, Valentino Beauty will take over Center Stage in celebration of the launch of its new Valentino Beauty counter. Valentino Beauty and Nordstrom will be bringing your beauty dreams to life through programming like virtual NLive and In-Store Master Classes hosted by Valentino Beauty Global Makeup Artist, Raoul Alejandre, and surprise and delights, including gelato and espresso drink giveaways. Looking to treat yourself? Purchase the Valentino Beauty Go-Clutch exclusively at [Nordstrom](#) until November 1st, 2021.

**WHEN:** August 9 - August 29

- August 9: Grand Opening Celebration
- August 10-12: Complimentary Gelato
- August 18 @ 4:00PM: NLive Valentino Beauty Global Makeup Artist Raoul Alejandre Class - RSVP [HERE](#)
- August 18 @ 6:30PM: In-Store Valentino Beauty Global Makeup Artist Raoul Alejandre Class – RSVP 212.295.200 x 1090
- August 27-29: Complimentary Espresso Drinks

**WHERE:** Nordstrom NYC Flagship  
225 W 57th St  
New York, NY 10019

**CONTACT:** For press inquiries please contact Lillian Krohn at BOLD PR [lillian@boldpr.com](mailto:lillian@boldpr.com)

[HERE is a link](#) to shop images, as well as product and campaign imagery.

### **About Valentino Beauty**

Valentino Makeup invites you to create your own beauty dream. Exquisite textures and high-performance formulas in every category, from the iconic Rosso Valentino Refillable lipsticks to the breathable, Very Valentino 24 Hour Wear Liquid foundation. With a wide range of shades designed to flatter all skin tones, Valentino Makeup celebrates the extraordinary in each individual.

### **About Nordstrom**

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed [to leaving the world better](#) than we found it.