

NORDSTROM

Experience Fine Jewelry on Nordstrom.com

Nordstrom Expands Fine Jewelry Selection with 14 New Brands Launching in 2021

LAUNCH DATE: August 11, 2021

OVERVIEW: As we begin to return to the events we've missed in the past year, our customers continue to trust us to meet their needs, from everyday wear to special occasions. With our newly launched site experience on [Nordstrom.com](https://www.nordstrom.com), Fine Jewelry at Nordstrom serves to inspire jewelry wardrobes with timeless essentials to bespoke creations. We continue to evolve our Fine Jewelry category at Nordstrom by expanding our prestigious brand selection, as well as offering customers the opportunity to discover modern and emerging designers. Within 2021, we will be launching a total of 14 new-to-Nordstrom brands, including those with profound sustainability efforts and are BIPOC founded. We are expanding our men's fine jewelry assortment, curating exciting upcoming trunk shows and continually providing the best possible service to be the ultimate shopping destination for everyone.

MERCHANDISE OFFERING: We offer a variety of styles – from modern to classic – in necklaces, bracelets, earrings, rings and more, including a selection of fine metals (sterling silver, 14KT, gold, platinum), gemstones and diamonds. Prices range for everyday dressing and fine jewelry needs, to investment pieces saved for special occasions.

FINE JEWELRY CATEGORIES: Prestige, Emerging, Modernist, 14KT, Sterling Silver/Vermeil

BRANDS:

- Anzie
- Armenta
- Bony Levy
- Dana Rebecca
- David Yurman
- EF
- Gucci
- Hueb
- Ippolita
- Jennie Kwon
- John Hardy
- Konstantino
- Kwiat
- Lagos
- Lana
- Lizzie Mandler
- Loren Stewart
- MANIAMANIA
- Marco Bicego
- Maria
- Maria Tash
- Meira T
- Melissa Joy Manning
- Messika
- Mikimoto
- Mini Mini Jewels
- Monica Vinader
- Natori
- Omi Woods
- Pomellato
- Poppy Finch
- Pyrrha
- Roberto Coin
- Sara Weinstock
- Sethi Couture
- Shay
- Sorellina
- Spinelli Kilcollin
- Stephanie Windsor
- Stone and Strand
- Temple St. Clair
- Zoë Chicco

New to Nordstrom this year:

- David Webb
- Sara Winestock
- Vhernier

A peek into brands launching in Fall 2021:

- Eera
- Man Luu
- Never Not
- Roe

More to come!

AVAILABILITY: [Nordstrom.com Fine Jewelry Experience](#) and select Nordstrom store locations

Link to product shop images [here](#)