

# NORDSTROM

FOR IMMEDIATE RELEASE  
February 14, 2022

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## **NORDSTROM NYC LAUNCHES IN-STORE MARKETPLACE WITH BLACK-OWNED BROOKLYN** *In Honor of Black History Month, Pop-Up Highlights 8 Local Black-Owned Businesses*

**NEW YORK (February 14, 2022)** – In honor of Black History Month, Nordstrom launched an in-store marketplace with [Black-Owned Brooklyn](#), a digital publication spotlighting Black-Owned, Brooklyn-based businesses, as part of the Center Stage pop-up platform at its Nordstrom NYC flagship. Curated by Black-Owned Brooklyn’s husband-and-wife team, Tayo Giwa and Cynthia Gordy Giwa, the market brings together and showcases eight businesses across apparel, food, home goods, and self-care products.

From February 14 to March 6, customers are invited to explore, shop, and get to know the people behind the businesses, including:

- **Chen Burkett New York** – Launched in 2013 by Chen Burkett, [Chen Burkett New York](#) is a lifestyle brand sharing a love of travel, color, and great quality clothing. From timeless skirts, fluid trousers to

feminine dresses, pieces are beautifully crafted from gorgeous florals, fine linens and vibrant wax cottons representing a joyous expression of Caribbean style.

- **Heavy Metals NYC** – [Heavy Metals NYC](#) is an accessories brand fronted by local sculptor and scribe, Shanel Odum. The “beautifully badass” jewelry line is an eclectic mosh of fashion-forward, avant-garde and luxe designs lovingly handcrafted in a Clinton Hill studio. The collection incorporates gunmetal, sterling silver, and studded ammo into chic body adornments.
- **Breukelen Polished** – [Breukelen Polished](#) is a luxury nail lacquer founded by Bed-Stuy-native, Ariel Terry, that embodies the grit and evolution of Brooklyn while educating the community about healthy beauty options. Each bold color has a story and a Brooklyn-inspired name and is 11 Free, cruelty free and vegan.
- **Savant Studios** – Founded by designer Michael Graham in 2019, [Savant Studios](#) offers a range of soulful and stylishly detailed pieces, including T-shirts, hoodies, sweaters, pants, kimonos, and varsity jackets, as well as a selection of leather and suede handbags.
- **Modish Decor Pillows** – Started in 2015, Chantal Bradley’s passion for interior design is reflected in her [Modish Decor Pillows](#), a collection of luxe throw pillows in a variety of colors, patterns and textures that makes for a modern effortless look in any living or workspace. In addition to pillows, a collection of agate stone coaster sets, and hand-poured candles round out the offering.
- **Sarep + Rose** – [Sarep + Rose](#) is a lifestyle brand founded by Robin Sirleaf that is focused on merging style and function with social impact. Reimagining ‘Made in Africa’ through sustainable luxury. With their full line of artisan-made leather bags, footwear, and decorative home storage baskets, they are changing narratives and building a brand that moves Africa towards becoming a global manufacturing hub, while also generating honest and sustainable job opportunities for employees, businesses and artisans across the continent.
- **Brooklyn Brewed Sorrel** – [Brooklyn Brewed Sorrel](#) is a delightful brewed and aged hibiscus-spiced beverage, based on a family recipe with an over 400-year Caribbean heritage, started by Brooklyn born, 1st generation Caribbean American foodie and designer Nzinga Knight. Made with raw and natural ingredients: sorrel flower (also known as hibiscus roselle), ginger, pure cane sugar, cloves, cinnamon, allspice, bay leaves, and orange peel, Brooklyn Brewed Sorrel will take you on a surprising taste journey with its rich, smooth, sweet, spicy, full-bodied, complex, and refreshing taste.
- **Askanya Chocolates** – Founded by Corinne Joachim-Sanon, [Askanya](#) makes an all-natural bean-to-bar chocolate, sourced with Haitian cacao and cane sugar and sold in Brooklyn.

“We’re proud to spotlight eight phenomenal Black brands at Nordstrom NYC’s Center Stage,” said Cynthia Gordy Giwa, Black-Owned Brooklyn co-creator. “Nordstrom’s commitment to equity and inclusion is commendable, and the pop-up market is an incredible opportunity for these businesses to showcase their talents to a new audience.”

The Nordstrom pop-up represents the first time that Black-Owned Brooklyn is curating a marketplace under their new brand, Jummy’s Picks by Black-Owned Brooklyn. Under the Jummy’s Picks brand, named after the Giwas’ eldest daughter, Black-Owned Brooklyn curates and promotes collections of high-quality, local brands for a variety of retailers.

“We’re excited to introduce these local Black-owned brands to customers by giving them our highest level of exposure by amplifying their voices through our first floor Center Stage platform,” said Chris Wanlass, Nordstrom Vice President and General Manager for New York City. “We are proud to partner with Black-Owned Brooklyn and invite our customers to join us in honoring the Black community and shopping these local businesses.”

Editor’s Note: Pop-up shop, business founders and product photos are available for download at [Press.Nordstrom.com](https://press.nordstrom.com).

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### **About Black-Owned Brooklyn**

Black-Owned Brooklyn is a digital publication spotlighting Black-owned, Brooklyn-based businesses and the people behind them. Run by husband-and-wife team Tayo Giwa and Cynthia Gordy Giwa, who also document Black life in the borough more broadly, from deep-rooted histories to beloved cultural gatherings and everyday lived experiences that contribute to the borough’s vibrant soul.

<https://www.blackownedbrooklyn.com/>

### **About Nordstrom**

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we’re building on as we provide convenience and

true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that’s in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.