

## **JENNIFER FISHER LAUNCHES EXCLUSIVE COLLECTION AT NORDSTROM**

Just in Time for the Holidays, Nordstrom Customers Can Now Shop an Exclusive Lab Diamond Collection from the Renowned Jewelry Designer

**NEW YORK (November 17)** – Nordstrom is excited to announce the exclusive launch of Jennifer Fisher’s lab diamond jewelry collection – just in time for the holidays. Beginning Friday, November 17, Nordstrom customers can exclusively shop the collection in 10 select Nordstrom stores, and Nordstrom.com.

With a shared goal of listening to customers’ needs, as well as inspiring a sense of discovery to ensure customers look and feel their best, the launch of Jennifer Fisher at Nordstrom began after hearing from Fisher’s customers about alternatives to the traditional engagement ring. Recognized globally for her distinct approach to customizable fine jewelry and an unparalleled hoop assortment, Fisher began looking at diamonds in a new way that felt fashion forward and independent.

The collection utilizes larger stones that blend with classic silhouettes and the distinct design ethos that Jennifer Fisher is renowned for. Customers will be able to shop an assortment of bezel rings, drop earrings, hoops, pendants, as well as tennis bracelets and tennis necklaces featuring lab-grown diamonds. Prices begin at \$900 and go upward to \$30,000.

“Fine jewelry at Nordstrom completes our customers’ wardrobes with timeless essentials to personalized, and fashion-forward pieces,” said Rickie De Sole, Fashion Director at Nordstrom. “Launching Jennifer Fisher’s exclusive lab-grown diamond and latest collection lets our customers discover her modern designs through a new lens. We hope it empowers them to explore their personal style with forever jewelry they can wear every day.”

"As a teenager in Santa Barbara, there were few things that gave me a thrill like shopping with my mother at Nordstrom," said Jennifer Fisher. "I was always in awe of the sparkly and inviting fine jewelry counters and the designer collections you couldn't find anywhere else. Nordstrom was cool. All these years later, being able to launch my lab diamond collection exclusively with Nordstrom feels like a full circle moment. To this day, Nordstrom is the embodiment of what I love about retail, with an assortment that is aspirational and timeless."

Customers can shop Jennifer Fisher jewelry at Nordstrom.com, and 10 select Nordstrom locations, including:

- Nordstrom NYC Flagship in New York, NY
- Nordstrom Downtown Seattle in Seattle, WA
- Nordstrom Bellevue Square in Bellevue, WA
- Nordstrom Oakbrook Center in Oakbrook, IL
- Nordstrom South Coast Plaza in Costa Mesa, CA
- Nordstrom Fashion Valley in San Diego, CA

- Nordstrom NorthPark Center in Dallas, TX
- Nordstrom International Plaza in Tampa, FL

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**Editor's Note:** Images of the Jennifer Fisher Lab Diamond Jewelry Collection are available [HERE](#).

### **ABOUT JENNIFER FISHER**

Jennifer Fisher is a modern master of disciplines who has reshaped the landscape of American jewelry by redefining what sentimental fine jewelry looks like in the 21st century. Uninspired by the traditionally feminine personal jewelry that permeated the market, Jennifer began her foray into jewelry in 2005 with a single piece: a stamped dog tag with her first born's name. Jennifer soon found herself inundated with requests for her necklace from industry insiders and stylists, culminating in the launch of her eponymous line in 2006. Since then, every collection that Fisher designs, across fine and fashion jewelry, evokes a sense of feminine strength and boldness. Dubbed "The Queen of Hoops" by the New York Times, her unapologetic approach to the art of jewelry has garnered the attention of celebrities such as Michelle Obama, Hailey Bieber, and Jennifer Lopez as well as jewelry lovers worldwide.

### **ABOUT NORDSTROM**

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to leaving the world better than we found it.