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MACH & MACH

MACH & MACH DEBUTS EXCLUSIVE CAPSULE COLLECTION AND POP-UP SHOP AT NORDSTROM NYC FLAGSHIP

As the exclusive U.S. retailer for Mach & Mach, Nordstrom's Center Stage capsule features shoes, handbags, accessories and a newly-released RTW collection inspired by a Y2K fantasy



[\(Download Images Here\)](#)

NEW YORK (March 7, 2022) - Beginning today through April 3, Nordstrom NYC invites customers to immerse themselves in its newest Center Stage pop-up from Mach & Mach, the buzzworthy Georgian brand known for its “Cinderella” shoes with a cult following. The Nordstrom NYC Center Stage has been transformed into a dreamy, Y2K fantasy-themed universe complete with wavy pink gradient archways, Lucite, and mirrors. Customers will have the opportunity to shop a range of exclusive pieces from Mach & Mach’s party chic apparel and accessories featuring their glittering signature bows.

The Mach & Mach Center Stage will feature exclusive and newly released ready-to-wear pieces including embellished blazers, skirts, tops and minidresses, alongside a selection of completely new styles of handbags, jewelry, belts and shoes with satin, PVC and crystallized details ranging from \$360 to \$1370. Mach & Mach is a statement-making brand centered on glam, and this extraordinary collaboration is no exception.

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“We are incredibly excited to be partnering with Nordstrom on their Center Stage pop-up. This marks the first time a U.S. department store will house our full collection of RTW, footwear, accessories and jewellery. We’re excited to share our shiny and colorful designs in an environment that perfectly echoes our brand vision, one that is heavily influenced by Y2K fashion,” Nina & Gvantsa Macharashvili, MACH & MACH co-founders

“We are excited to highlight the glittering world of Mach & Mach through our latest Center Stage at Nordstrom NYC,” says Rickie De Sole, Women’s Designer Fashion and Editorial Director at Nordstrom. “We look forward to introducing customers to our exclusive capsule of the brand’s signature statement-making shoes and have them experience the brand’s ready-to-wear collection for the first time.”

[QUOTE FROM MACH & MACH]

In addition to the NYC Flagship and [Nordstrom.com](https://www.nordstrom.com), the exclusive capsule collection and elements of the pop-up and will be available in six select cities, in the U.S. and Canada, beginning March 7, 2022:

- Nordstrom South Coast Plaza (Costa Mesa, CA)
- Nordstrom Scottsdale Fashion Square (Scottsdale, AZ)
- Nordstrom Fashion Valley (San Diego, CA)
- Nordstrom Aventura Mall (Aventura, FL)
- Nordstrom Pacific Centre (Vancouver, BC)
- Nordstrom Westfield Topanga (Canoga Park, CA)(RTW & Handbags Only)

[HERE](#) is a link to shop images, as well as product and editorial imagery.

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About Mach & Mach

MACH & MACH is a womenswear and accessories brand based in Tbilisi, Georgia. Founded by sisters Nina and Gvantsa Macharashvili in 2012 – since then the brand performs seasonal collections. MACH & MACH has gone on to achieve global recognition, beloved by women including Dua Lipa, Solange Knowles and Kylie Jenner. A modern, confident voice in the fashion world, MACH & MACH collections are bold, edgy and fresh, with a sense of playfulness. Georgian artistry and inspiration are brought to life via exceptional Italian craftsmanship. Each piece – which often stars signature shiny crystal detailing – is designed to make an entrance. MACH & MACH is stocked by over 100 of the world’s leading luxury retailers including Net-A-Porter, Nordstrom, Harrods, Selfridges, Browns Fashion, Lane Crawford, and more.

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MACH & MACH

About Nordstrom

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.

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