

NEW CONCEPTS@NORDSTROM LAUNCHES CONCEPT 015: MAKE IT BAZAAR

WHAT: New Concepts@Nordstrom launches Concept 015: Make It Bazaar a holiday shop filled with out-of-this-world giftable goods. Concept 015 features an eclectic selection of independent makers, quirky artisans, novelty products and handcrafted goods meant to make your life just a little more bizarre.

WHEN: Concept 015: Make It Bazaar launches Thursday, November 4 and will go through January 30.

CATEGORIES: Concept 015: Make It Bazaar features an assortment of gifts that span across men's and women's ready-to-wear, accessories, items for the home, stocking stuffers, and more.

BRANDS INCLUDED IN THE SHOP: Make It Bazaar will feature items from the below brands:

- Advisory Board
- Crystals
- Ami Like Miami
- Ashish
- Ashish x Sam McKnight
- Asp & Hand
- BE@RBRICK
- Bleue Burnham
- Bode
- Chito: One
- Earth Burners by F. Miller x JAM
- Eckhaus Latta
- Flagstuff
- Hannah Candle
- Hatton Labs
- Hedy Yang Ceramics
- King Kennedy
- Mami Wata
- MATE
- Missoni Home
- More Joy
- Schott x Grateful Dead
- Sherris
- Socksss
- Soft Form Studio
- The Skateroom
- Twelve Jewelry
- Wary Meyers

WHERE: Concept 015: Make It Bazaar is available at [nordstrom.com/browse/new-concepts](https://www.nordstrom.com/browse/new-concepts), [nordstrom.ca/browse/new-concepts](https://www.nordstrom.ca/browse/new-concepts) and the following store locations:

- Nordstrom Men's Store NYC (New York, NY)
- Nordstrom Downtown Seattle (Seattle, WA)
- Nordstrom South Coast Plaza (Costa Mesa, CA)
- Nordstrom NorthPark (Dallas, TX)
- Nordstrom Pacific Centre (Vancouver, BC, Canada)

LINK TO IMAGERY: <https://www.dropbox.com/sh/us25nmvon5jvd35/AAAzZRFUxeNJWXNfk7B7NMsXa?dl=0>

ABOUT NEW CONCEPTS@NORDSTROM

New Concepts@Nordstrom is a platform to discover what is next and best in fashion through partnerships with the world's most exciting brands, as these unique collections come to life in the custom-built environments at our flagship stores and online. The ongoing series of digital and physical pop-up shops invite customers to discover the newest products through exclusive partnerships.

ABOUT SAM LOBBAN

Sam Lobban, SVP of Designer and New Concepts at Nordstrom supports all designer merchandise categories across men's, women's and kids. Sam started his retail career on the sales floor at Selfridges, where he was promoted to various merchant roles before joining Mr. Porter, where he led the designer capsule collection strategy for the retailer. In June 2018, Sam joined Nordstrom as the Vice President of Men's Fashion to support merchandising alongside working with various teams to push forward marketing, content development, store environment and the shopping experience for menswear. Sam was subsequently promoted to SVP of Designer and New Concepts in 2020 and was recently named as part of the CFDA/Vogue Fashion Fund selection committee.