

NORDSTROM

Nordstrom BEAUTYCYCLE

Fact Sheet

October 1, 2020



What is BEAUTYCYCLE?

BEAUTYCYCLE is Nordstrom's first beauty take-back and recycling program, which accepts all brands of beauty packaging.

Why does recycling beauty products matter?

Each year, more than 120 billion units of plastic packaging are produced by the beauty industry, but less than two percent gets recycled.

What items are eligible?

We Can Accept:	We Cannot Accept:
Shampoo and conditioner bottles and caps	Aerosol cans
Hair gel tubes and caps	Perfume bottles
Hair spray bottles and triggers	Nail polish bottles
Hair paste plastic jars and caps	Nail polish remover bottles
Lip balm tubes	Electronic items such as blow dryers and straighteners,
Face soap dispensers and tubes	Bio-medical or bio-hazardous waste or any contents of packaging
Lotion bottles, tubes, dispensers, and jars	Nail-polish
Shaving foam tubes (no cans)	
Lip gloss tubes	
Mascara tubes	
Eye liner pencils and cases	
Eye shadow and tubes	
Concealer tubes and sticks	

Where are the BEAUTYCYCLE boxes located?

Customers can bring their empty beauty products to any Nordstrom store in the continental U.S. or Nordstrom Local. The BEAUTYCYCLE boxes are in the beauty department.

Nordstrom's 2025 Environmental Sustainability Goals

- Take back 100 tons of beauty packaging to ensure it's recycled
- Set a science-based target to reduce greenhouse gas emissions
- Contribute \$250,000 in corporate grants to help slow and prevent climate change
- Reduce single-use plastic by 50%
- Use sustainably sourced raw materials in 50% of Nordstrom Made products made of polyester, cotton and cellulosic fibers
- Extend the life of 250 tons of clothing
- Ensure 15% of all product is considered sustainable
- Donate \$1M to support textile recycling innovation
- Establish an internal working group to support the development of circular Nordstrom Made products