

NORDSTROM

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NORDSTROM SPRING FASHION FAVORITES

Renew and refresh your wardrobe for the season of pretty

SEATTLE (January 26, 2016) – Embrace the season of pretty with the best colors, cuts, patterns, and textures to complete your look from head-to-toe. Find inspiration in familiar and fresh styles, perfect for every occasion and personality.

Pastel Palettes

We're excited to see some of our favorite spring hues back in a new way. The upcoming season is all about mixing colors and textures. Lookout for pale pinks, blue, yellow and mint that lend well for monochromatic outfits or styled with an anchor white or neutral piece. These classic palettes come to life in suede, leather, silk, chiffon, cashmere and more! Pair your pastels with a pop of bright color for a more modern look.

Styling Tips:

- Layer like-colors for a tonal look and balance with a mixture of textures. We're loving clean white or cream culottes worn with a silk blush top or pale pink cashmere sweater.
- Add some dreamy shades to your ensemble with a soft slouchy shoulder bag in new leather colorations or pastel suede.
- Compliment a pastel dress or muted pant with a primary color stack heel sandal or pump.

Modern Romance

Rethink lace this spring. Juxtapose the romantic fabric with more tailored or utility pieces to redefine your look from whimsical to contemporary. A blouse in soft feminine texture looks effortless opposite a flowy pant, or worn with dark tailored denim for a chic silhouette.

Get the look:

- Subtle lace, eyelet and ruffled details coupled with a military jacket or structured trench elevate the trend from precious to grown-up.
- Refresh your spring florals with romantic dark botanical prints, paired with a wooden platform sandal or neutral suede pump.
- Ground your romantic tops and pale or white denim with an urban sneaker or block heel.
- The saddle bag, aka the bag of the season, is the perfect piece to play against pretty – we love it in rugged leather or suede.

Subtle Skin: Our Detail of the Season

From cut-out dresses and off-the-shoulder tops, to peep-toe booties – a hint of exposed skin adds an element of fun and personality to any look. Abstract patterns with cut-out patterns are an optic treat – try it with a geometric print dress or on your feet with perforated detail.

How to show off your skin:

- Cut-outs don't have to be limited to apparel – let your feet take the spotlight with lace-up flats, perforated leather pumps or breezy peep-toe booties.
- Adorn your bare wrists or ankles with delicate chains or beaded body jewelry to customize your look.
- Don't give the cold shoulder this spring – reveal a little skin in a cut-out silk blouse or dark floral off-the-shoulder dress.

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About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 326 stores in 39 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 197 Nordstrom Rack stores; two Jeffrey boutiques; and one clearance store. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com and HauteLook. The company also owns Trunk Club, a personalized clothing service serving customers online at TrunkClub.com and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

