

NORDSTROM CELEBRATES THE WONDER OF DISNEY'S 100TH ANNIVERSARY THIS HOLIDAY SEASON

Discover gifts and exclusive Nordstrom collaborations starring your favorite Disney Characters

SEATTLE (November 8, 2023) – Celebrate Disney's 100th Anniversary with Nordstrom this holiday season where you'll find magic around every corner. Everyone is welcome to join in on the fun with this bespoke retail experience to discover collectables, unique gifts and only-at-Nordstrom collaborations all adorned with your favorite Disney characters. Bring the joy of Disney and their iconic characters home for the holidays for everyone you love. Celebrate the wonder with Disney and Nordstrom with this limited-time shop launching on November 8 online and in select Nordstrom stores.

"This holiday season our customers can immerse themselves into the world and wonder of Disney100 and bring their favorite characters home," says Olivia Kim, Senior Vice President of Creative Merchandising at Nordstrom. "Disney has created this universe of characters that are loved from generation to generation and I'm excited to bring the brand and characters to life at Nordstrom. I've always been a fan of the nostalgia of Disney, and I can't wait for customers to experience that and the joy of this collection."

No matter who you are shopping for this season, bring the magic of Disney100 to everyone on your list. Shop exclusive product collaborations with emerging designers and brands like Wahine, Connor McKnight, Noon Goons, Chopova Lowena, Sandy Liang, Stockholm Surfboard Club, Sky High Farm Workwear, and more.

Find character inspired gifts for all ages across categories including men's, women's and designer apparel home and pet, kids and toys, entertainment and games, stocking stuffers, beauty, collectables, and everything in-between from brands like Little Beast, Super Smalls, Baublebar, Samii Ryan, Junkfood, Stoney Clover Lane, Barefoot Dreams, Chewy, Bones Coffee, Homesick, Lego, Mattel, Hanna Andersson, and so many more. Whether you're shopping in store or online you'll find Disney's beloved characters you know and love everywhere you look from Mickey Mouse and Minnie Mouse to Disney princesses like Snow White, Elsa, Moana, Mulan, Tiana, Ariel, Belle, Cinderella, and Rapunzel to Winnie the Pooh, Peter Pan, Lilo & Stitch and many others.

"We're thrilled to continue our collaboration with Nordstrom and kick off the holiday season with a diverse product offering that celebrates our beloved characters and stories," said Mike Stagg, Senior Vice President, Disney Consumer Products, Games and Publishing the Americas. "Celebrating 100 years of Disney with Nordstrom brings together two iconic brands that understand the power of storytelling and how it appeals to our audiences of multigenerational consumers."

<u>HERE</u> is a link to product and editorial imagery – shop images will be available on launch day, November 8.

Disney100 at Nordstrom features over 60 brands including:

- A Leading Role
- Barefoot Dreams
- BasicFun!
- BaubleBar
- Bitty Boomers
- BlendJet
- Bombas
- Bones Coffee Company
- Buffalo Games
- Bumkins
- CASETIFY
- Ceaco
- Chewy
- Chronicle Books
- Chopova Lowena
- Connor McKnight
- Corkcicle
- Crocs
- Dedcool Fragrance
- Disney Lighting
- Fetch 4 Pets
- Fisher Price
- Funko
- Hanna Andersson
- Hedley & Bennett
- Hidden
- Homesick Candles
- J.L. Childress
- Janie and Jack
- Joffrey's Coffee and Tea Company
- JoyJolt
- Junk Food Clothing
- Kidrobot
- LEGO
- Lenox
- Little Beast
- Loungefly
- Love Your Melon
- Mad Beauty
- Marshall Columbia
- Mattel
- Museum of Peace & Quiet

- NFL
- NOJO
- Noon Goons
- Oxford Pennant
- Paladone
- Penguin Random House
- Picnic Time
- PlayMonster
- PopSockets
- Revolution Beauty
- RSQUARED Home
- Samii Ryan
- Sandy Liang
- Sky High Farm Workwear
- Stance
- Star Wars Lighting
- Steiff Animals
- Stockholm Surfboard Club
- Stoney Clover Lane
- Super Smalls
- Super7
- Taschen Books
- The Crème Shop
- TY Toys
- UPD Toys
- USAOPOLY
- Wahine
- Wary Meyers
- Yellowpop

Disney100 at Nordstrom is available in 26 Nordstrom locations and online from November 8 through January 8:

- Ala Moana, Honolulu, HI
- Americana at Brand, Glendale, CA
- Brea Mall, Brea, CA
- Broadway Plaza in Walnut Creek, Walnut Creek, CA
- Century City, Los Angeles, CA
- Del Amo Fashion Center, Torrance, CA
- Domain Northside, Austin, TX
- Downtown Seattle, Seattle, WA
- Fashion Show, Las Vegas, NV
- Galleria at Roseville, Roseville, CA
- La Jolla at UTC, San Diego, CA
- Mall of America, Bloomington, MN
- Montgomery Mall, Bethesda, MD
- Nordstrom NYC Flagship, New York, NY

- Old Orchard Center, Skokie, IL
- Park Meadows, Lone Tree, CO
- Santa Anita, Arcadia, CA
- Santa Monica, Santa Monica, CA
- Shops at Merrick Park, Coral Cables, FL
- South Coast Plaza, Costa Mesa, CA
- Southpark, Charlotte, NC
- Stanford Shopping Center, Palo Alto, CA
- The Mall in Columbia, Columbia MD
- The Plaza at King of Prussia, King of Prussia, PA
- The Woodlands, The Woodlands, TX
- Tysons Corner, McLean, VA

ABOUT NORDSTROM:

Nordstrom, Inc. (NYSE: JWN) exists to help customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision they make. This heritage of service is the foundation they build on as they provide convenience and true connection for customers. Their digital-first platform enables them to serve customers when, where and how they want to shop – whether that's in store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through their Nordstrom and Rack apps and websites. Through it all, they remain committed to leaving the world better than they found it.

ABOUT DISNEY100:

Disney100 commemorates The Walt Disney Company's 100th anniversary through an offering of unparalleled content, experiences, and collections. This once in a lifetime event celebrates the storytellers, fans and families who together spark the wonder and magic of Disney.

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