# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 8-K

## CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) August 25, 2020

## NORDSTROM, INC.

(Exact name of registrant as specified in its charter)
Washington
(State or other jurisdiction
of incorporation)

001-15059
(Commission
File Number)

91-0515058
(IRS Employer
Identification No.)

1617 Sixth Avenue, Seattle, Washington 98101
(Address of principal executive offices)
Registrant's telephone number, including area code (206) 628-2111

## Inapplicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common stock, without par value | JWN | New York Stock Exchange |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ( $\$ 230.405$ of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\$ 240.12 \mathrm{~b}-2$ of this chapter).

Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## ITEM 2.02 Results of Operations and Financial Condition

On August 25, 2020, Nordstrom, Inc. issued an earnings release announcing its results of operations for the quarter and six months ended August 1 , 2020, its financial position as of August 1, 2020, and its cash flows for the six months ended August 1, 2020. A copy of this earnings release is attached as Exhibit 99.1.

## ITEM 7.01 Regulation FD Disclosure

On August 25, 2020, Nordstrom, Inc. issued an earnings release announcing its results of operations for the quarter and six months ended August 1 , 2020, its financial position as of August 1, 2020, and its cash flows for the six months ended August 1, 2020. A copy of this earnings release is attached as Exhibit 99.1.

The information furnished in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by a specific reference in such filing.

## ITEM 9.01 Financial Statements and Exhibits

99.1 | Nordstrom earnings release dated August 25,2020 relating to the Company's results of operations for the quarter and six months ended |
| :--- |
| August 1, 2020, its financial position as of August 1, 2020, and its cash flows for the six months ended August 1,2020 . |
| 104 |$\quad$ Cover Page Interactive Data File (embedded within the Inline XBRL document)

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NORDSTROM, INC.
(Registrant)
/s/ Ann Munson Steines
Ann Munson Steines
Executive Vice President,
General Counsel and Corporate Secretary

## NORDSTROM

FOR RELEASE:
August 25, 2020 at 1:05 PM PDT

## INVESTOR CONTACT:

MEDIA CONTACT:

## Trina Schurman

Nordstrom, Inc.
Invrelations@Nordstrom.com

Jennifer Tice Walker
Nordstrom, Inc.
NordstromPR@Nordstrom.com

## Nordstrom Reports Second Quarter 2020 Earnings

- Generated positive operating cash flow of more than $\$ 185$ million in Q2; total liquidity of $\$ 1.3$ billion
- Improved merchandise margins and overhead cost reductions of nearly 20\% drove earnings exceeding Company expectations
- Sales in-line with Company expectations; reflecting temporary store closures for approximately $50 \%$ of days and Anniversary Sale shift from Q2 to Q3
SEATTLE, Wash. (August 25, 2020) - Nordstrom, Inc. (NYSE: JWN) today reported second quarter results, which reflected cash flow and earnings exceeding the Company's expectations through improved merchandise margins and significant overhead cost reductions. Loss per diluted share of $\$ 1.62$ included charges of $\$ 0.08$ associated with the impact of COVID-19.

For the second quarter ended August 1, 2020, sales were in-line with the Company's expectations. Net sales decreased 53 percent from last year, reflecting temporary store closures for approximately 50 percent of days during the quarter due to COVID-19 in addition to an approximately 10percentage point timing impact from the Nordstrom Anniversary Sale shifting from the second quarter to the third quarter.
"At the onset of the pandemic, we focused on protecting and enhancing liquidity, and we successfully executed on these plans," said Erik Nordstrom, chief executive officer of Nordstrom, Inc. "Thanks to our team's efforts during the second quarter, we further strengthened our balance sheet with liquidity of $\$ 1.3$ billion and generated operating cash flow of more than $\$ 185$ million. We are now pivoting to prioritize market share gains and profitable growth as we advance our strategies."

During the first quarter, the Company significantly reduced inventory by more than 25 percent to mitigate markdowns on seasonal inventory and bring in newness for customers. As a result, merchandise margin trends in the second quarter improved sequentially and exceeded expectations. While sales were in-line with Company expectations, reflecting favorable trends in store reopening and merchandise returns, sales were constrained by the flow of inventory, which steadily improved throughout the quarter.

In July, Nordstrom increased inventory receipts to meet customer demand, particularly for its one-of-a-kind Anniversary Sale, which began with early access for Nordy Club customers on August 4 and all customers on August 19. To date, Anniversary sales are tracking in-line with expectations, reflecting improvement in underlying trends relative to July.

In addition to planned expense reductions of between $\$ 200$ and $\$ 250$ million at the beginning of the year, the Company is delivering ahead of its target of $\$ 500$ million in annual cash savings, net of COVID-19 related charges. This is being driven by strong execution as the Company implemented its plans to create a leaner and more efficient organization, which contributed to a nearly 20 percent reduction in overhead costs in the second quarter relative to last year.

Second quarter operating cash flow of more than $\$ 185$ million exceeded Company expectations and enabled Nordstrom to pay down $\$ 300$ million on its revolving line of credit. Nordstrom ended the second quarter with $\$ 1.3$ billion in total liquidity including $\$ 1$ billion in cash.
"We're confident that we can improve sales trends in the second half of the year and beyond," said Pete Nordstrom, president and chief brand officer of Nordstrom, Inc. "Our inventories are current and in-line, and we're focused on amplifying relevant categories, brands and trends to meet customers' changing preferences."

## SECOND QUARTER 2020 SUMMARY

- Second quarter net loss of \$255 million, which included after-tax COVID-19 related charges of \$14 million primarily related to corporate asset impairments, decreased from net earnings of \$141 million during the same period in fiscal 2019.
- Losses before interest and taxes of $\$ 370$ million, which included pre-tax charges of $\$ 23$ million related to COVID-19, decreased from earnings before interest and taxes ("EBIT") of $\$ 216$ million during the same period in fiscal 2019 primarily due to lower sales volume from temporary store closures in response to COVID-19.
- In Full-Price, net sales decreased 58 percent. Excluding the Anniversary Sale event shift impact, Full-Price sales decreased in the mid-forties percent range. Off-Price net sales decreased 43 percent compared with the same period in fiscal 2019. Top performing merchandise categories included home, kidswear, accessories, beauty and active in both Full-Price and Off-Price.
- Total company digital sales decreased 5 percent. Excluding the Anniversary Sale event shift impact, digital sales increased approximately 20 percent in the second quarter and in the mid-teens range on a year-to-date basis. The Company's e-commerce business continued to experience significant growth in new Nordstrom customers of more than 50 percent.
- Gross profit, as a percentage of net sales, was 21 percent, decreasing from 35 percent for the same period in fiscal 2019 due to planned markdowns and deleverage from lower sales volume and reflected sequential improvement in merchandise margin trends.
- Ending inventory decreased 24 percent from last year. Excluding the Anniversary Sale event shift impact, the decrease in inventory was in-line with the decrease in sales.
- Selling, general and administrative ("SG\&A") expenses, as a percentage of net sales, was 47 percent compared with 55 percent for the same period in fiscal 2019. Excluding charges related to COVID-19, total SG\&A decreased approximately 33 percent from last year, primarily due to lower sales volume in addition to reduced overhead costs of nearly 20 percent.
- The income tax benefit of $\$ 166$ million, or 40 percent of pretax loss, reflects a higher projected benefit rate for fiscal 2020 due to the carryback of net operating losses as permitted under the CARES Act.


## CONFERENCE CALL INFORMATION

The Company's senior management will host a conference call to provide a business update and to discuss second quarter 2020 financial results at $4: 45$ p.m. Eastern Daylight Time today. To listen to the live call online and view the speakers' prepared remarks and the conference call slides, visit the Investor Relations section of the Company's corporate website at http://investor.nordstrom.com. An archived webcast with the speakers' prepared remarks and the conference call slides will be available in the Quarterly Results section for one year. Interested parties may also dial 201-689-8354. A telephone replay will be available beginning approximately three hours after the conclusion of the call by dialing 877-660-6853 or 201-612-7415 and entering Conference ID 13708132, until the close of business on September 1, 2020.

## ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 355 stores in 40 states, including 100 full-line stores in the United States and Canada; 248 Nordstrom Rack stores; clearance stores; and Nordstrom Local service hubs. Additionally, customers are served online through Nordstrom.com, Nordstrom.ca, Nordstromrack.com, HauteLook.com and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

Certain statements in this press release contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involves risks and uncertainties that could cause results to be materially different from expectations. The words "will," "may," "designed to," "outlook," "believes," "should," "targets," "anticipates," "assumptions," "plans," "expects" or "expectations," "intends," "estimates," "forecasts," "guidance" and similar expressions identify certain of these forward-looking statements. The Company also may provide forward-looking statements in oral statements or other written materials released to the public. All statements contained or incorporated in this press release or in any other public statements that address such future events or expectations are forward-looking statements. Important factors that could cause actual results to differ materially from these forward-looking statements are detailed in the Company's Annual Report on Form 10-K for the fiscal year ended February 1, 2020 and its Form 10-Q for the fiscal quarter ended May 2, 2020. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, the Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

## NORDSTROM, INC.

## CONSOLIDATED STATEMENTS OF EARNINGS

(unaudited; amounts in millions, except per share amounts)

|  | Quarter Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | August 1, 2020 |  | August 3, 2019 |  | August 1, 2020 |  | August 3, 2019 |  |
| Net sales | \$ | 1,778 | \$ | 3,778 | \$ | 3,804 | \$ | 7,127 |
| Credit card revenues, net |  | 84 |  | 94 |  | 177 |  | 188 |
| Total revenues |  | 1,862 |  | 3,872 |  | 3,981 |  | 7,315 |
| Cost of sales and related buying and occupancy costs |  | $(1,406)$ |  | $(2,476)$ |  | $(3,216)$ |  | $(4,704)$ |
| Selling, general and administrative expenses |  | (826) |  | $(1,180)$ |  | $(1,948)$ |  | $(2,319)$ |
| (Loss) earnings before interest and income taxes ${ }^{1}$ |  | (370) |  | 216 |  | $(1,183)$ |  | 292 |
| Interest expense, net |  | (51) |  | (23) |  | (85) |  | (46) |
| (Loss) earnings before income taxes |  | (421) |  | 193 |  | $(1,268)$ |  | 246 |
| Income tax benefit (expense) |  | 166 |  | (52) |  | 492 |  | (69) |
| Net (loss) earnings ${ }^{1}$ | \$ | (255) | \$ | 141 | \$ | (776) | \$ | 177 |
|  |  |  |  |  |  |  |  |  |
| (Loss) earnings per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | (1.62) | \$ | 0.91 | \$ | (4.95) | \$ | 1.14 |
| Diluted ${ }^{1}$ | \$ | (1.62) | \$ | 0.90 | \$ | (4.95) | \$ | 1.14 |
|  |  |  |  |  |  |  |  |  |
| Weighted-average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 157.2 |  | 155.0 |  | 156.8 |  | 155.0 |
| Diluted |  | 157.2 |  | 155.6 |  | 156.8 |  | 155.9 |
|  |  |  |  |  |  |  |  |  |
| Percent of net sales: |  |  |  |  |  |  |  |  |
| Gross profit |  | 20.9 \% |  | 34.5 \% |  | 15.5 \% |  | 34.0 \% |
| Selling, general and administrative expenses |  | 46.5 \% |  | 31.2 \% |  | 51.2 \% |  | 32.5 \% |
| (Loss) earnings before interest and income taxes |  | (20.8 \%) |  | 5.7 \% |  | (31.1 \%) |  | 4.1 \% |

${ }^{1}$ COVID-19 related charges for the six months ended August 1, 2020 reduced net earnings by $\$ 185$ or $\$ 1.18$ per diluted share. These charges consisted primarily of asset impairments from store closures, premium pay and benefits, and restructuring charges, which were slightly offset by credits from the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"). In the second quarter of 2020, these charges reduced net earnings by $\$ 14$ or $\$ 0.08$ per diluted share, and consisted primarily of corporate asset impairments.

## NORDSTROM, INC.

## CONSOLIDATED BALANCE SHEETS

(unaudited; amounts in millions)

|  | August 1, 2020 |  | February 1, 2020 |  | August 3, 2019 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 991 | \$ | 853 | \$ | 956 |
| Accounts receivable, net |  | 146 |  | 179 |  | 211 |
| Merchandise inventories |  | 1,466 |  | 1,920 |  | 1,932 |
| Prepaid expenses and other ${ }^{1}$ |  | 802 |  | 278 |  | 384 |
| Total current assets |  | 3,405 |  | 3,230 |  | 3,483 |
|  |  |  |  |  |  |  |
| Land, property and equipment (net of accumulated depreciation of \$6,843, \$6,995 and $\$ 6,813$ ) |  | 3,845 |  | 4,179 |  | 4,036 |
| Operating lease right-of-use assets |  | 1,655 |  | 1,774 |  | 1,801 |
| Goodwill |  | 249 |  | 249 |  | 249 |
| Other assets |  | 381 |  | 305 |  | 366 |
| Total assets | \$ | 9,535 | \$ | 9,737 | \$ | 9,935 |

## Liabilities and Shareholders' Equity

| Current liabilities: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Borrowings under revolving line of credit | \$ | 500 | \$ | - | \$ | - |
| Accounts payable |  | 1,298 |  | 1,576 |  | 1,819 |
| Accrued salaries, wages and related benefits |  | 288 |  | 510 |  | 442 |
| Current portion of operating lease liabilities |  | 272 |  | 244 |  | 237 |
| Other current liabilities |  | 1,284 |  | 1,190 |  | 1,427 |
| Current portion of long-term debt |  | - |  | - |  | 500 |
| Total current liabilities |  | 3,642 |  | 3,520 |  | 4,425 |
|  |  |  |  |  |  |  |
| Long-term debt, net |  | 3,266 |  | 2,676 |  | 2,178 |
| Non-current operating lease liabilities |  | 1,782 |  | 1,875 |  | 1,912 |
| Other liabilities |  | 671 |  | 687 |  | 661 |
|  |  |  |  |  |  |  |
| Commitments and contingencies |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Shareholders' equity: |  |  |  |  |  |  |
| Common stock, no par value: 1,000 shares authorized; 157.1, 155.6 and 154.9 shares issued and outstanding |  | 3,168 |  | 3,129 |  | 3,084 |
| Accumulated deficit |  | $(2,916)$ |  | $(2,082)$ |  | $(2,286)$ |
| Accumulated other comprehensive loss |  | (78) |  | (68) |  | (39) |
| Total shareholders' equity |  | 174 |  | 979 |  | 759 |
| Total liabilities and shareholders' equity | \$ | 9,535 | \$ | 9,737 | \$ | 9,935 |

${ }^{1}$ As of August 1, 2020 prepaid expenses and other included $\$ 490$ of taxes receivable primarily as a result of the CARES Act, comprised of $\$ 437$ for income tax receivable and $\$ 53$ for payroll tax credits.

## NORDSTROM, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited; amounts in millions)

|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | August 1, 2020 |  | August 3, 2019 |  |
| Operating Activities |  |  |  |  |
| Net (loss) earnings | \$ | (776) | \$ | 177 |
| Adjustments to reconcile net (loss) earnings to net cash (used in) provided by operating activities: |  |  |  |  |
| Depreciation and amortization expenses and other, net |  | 353 |  | 325 |
| Asset impairment |  | 137 |  | - |
| Right-of-use asset amortization |  | 85 |  | 89 |
| Deferred income taxes, net |  | (67) |  | (21) |
| Stock-based compensation expense |  | 33 |  | 40 |
| Change in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 49 |  | 21 |
| Merchandise inventories |  | 397 |  | 1 |
| Prepaid expenses and other assets ${ }^{1}$ |  | (534) |  | (140) |
| Accounts payable |  | (49) |  | 322 |
| Accrued salaries, wages and related benefits |  | (219) |  | (137) |
| Other current liabilities |  | 98 |  | 128 |
| Lease liabilities |  | (103) |  | (125) |
| Other liabilities |  | 5 |  | 12 |
| Net cash (used in) provided by operating activities |  | (591) |  | 692 |
|  |  |  |  |  |
| Investing Activities |  |  |  |  |
| Capital expenditures |  | (228) |  | (480) |
| Other, net |  | 17 |  | 26 |
| Net cash used in investing activities |  | (211) |  | (454) |
|  |  |  |  |  |
| Financing Activities |  |  |  |  |
| Proceeds from revolving line of credit |  | 800 |  | - |
| Payments on revolving line of credit |  | (300) |  | - |
| Proceeds from long-term borrowings |  | 600 |  | - |
| (Decrease) Increase in cash book overdrafts |  | (84) |  | 92 |
| Cash dividends paid |  | (58) |  | (114) |
| Payments for repurchase of common stock |  | - |  | (210) |
| Proceeds from issuances under stock compensation plans |  | 11 |  | 11 |
| Tax withholding on share-based awards |  | (8) |  | (18) |
| Other, net |  | (12) |  | - |
| Net cash provided by (used in) financing activities |  | 949 |  | (239) |
|  |  |  |  |  |
| Effect of exchange rate changes on cash and cash equivalents |  | (9) |  | - |
| Net increase (decrease) in cash and cash equivalents |  | 138 |  | (1) |
| Cash and cash equivalents at beginning of period |  | 853 |  | 957 |
| Cash and cash equivalents at end of period | \$ | 991 | \$ | 956 |

[^0] receivable and \$53 for payroll tax credits.

## NORDSTROM, INC. SUMMARY OF NET SALES <br> (unaudited; amounts in millions)

Our Full-Price business includes Nordstrom U.S. full-line stores, Nordstrom.com, Canada, Nordstrom Local, Trunk Club and, prior to the second quarter of 2020, Jeffrey. Our Off-Price business includes Nordstrom U.S. Rack stores, Nordstromrack.com, HauteLook.com and Last Chance clearance stores. The following table summarizes net sales for the quarter and six months ended August 1,2020 , compared with the quarter and six months ended August 3, 2019:

${ }^{1}$ Digital sales are online sales and digitally assisted store sales which include Online Order Pickup, Ship to Store, Style Board, a digital selling tool, and the impact of the sales return reserve. The increase in digital sales penetration for the quarter and six months ended August 1, 2020, compared with the quarter and six months ended August 3, 2019, was driven primarily by temporary store closures beginning on March 17 related to COVID-19.

# NORDSTROM, INC. <br> ADJUSTED RETURN ON INVESTED CAPITAL ("ADJUSTED ROIC") (NON-GAAP FINANCIAL MEASURE) <br> (unaudited; dollar amounts in millions) 

We believe that Adjusted ROIC is a useful financial measure for investors in evaluating the efficiency and effectiveness of the capital we have invested in our business to generate returns over time. In addition, we have incorporated it in our executive incentive measures and we believe it is an important indicator of shareholders' return over the long term.

For 2019, income statement activity for adjusted net operating profit and balance sheet amounts for average invested capital are comprised of two quarters of activity under the new lease standard ("Lease Standard") for 2019, and two quarters of 2018 under the previous lease standard. Under the previous lease standard, we estimated the value of our operating leases as if they met the criteria for capital leases or we had purchased the properties. This provided additional supplemental information that estimated the investment in our operating leases. Estimated depreciation on capitalized operating leases and average estimated asset base of capitalized operating leases are not calculated in accordance with, nor an alternative for, generally accepted accounting principles ("GAAP") and should not be considered in isolation or as a substitution for our results as reported under GAAP.

Adjusted ROIC is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, return on assets, net earnings, total assets or other GAAP financial measures. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Adjusted ROIC is return on assets. The following is a reconciliation of return on assets to Adjusted ROIC:

|  | Four Quarters Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | August 1, 2020 |  | August 3, 2019 |  |
| Net (loss) earnings | \$ | (458) |  | 492 |
| Add: income tax (benefit) expense |  | (375) |  | 144 |
| Add: interest expense |  | 149 |  | 109 |
| (Loss) earnings before interest and income tax expense |  | (684) |  | 745 |
|  |  |  |  |  |
| Add: operating lease interest ${ }^{1}$ |  | 98 |  | 47 |
| Add: rent expense, net |  | - |  | 127 |
| Less: estimated depreciation on capitalized operating leases ${ }^{2}$ |  | - |  | (68) |
| Adjusted net operating profit |  | (586) |  | 851 |
|  |  |  |  |  |
| Less: estimated income tax expense |  | 264 |  | (193) |
| Adjusted net operating profit after tax | \$ | (322) | \$ | 658 |
|  |  |  |  |  |
| Average total assets | \$ | 9,850 | \$ | 9,016 |
| Add: average estimated asset base of capitalized operating leases ${ }^{2}$ |  | - |  | 1,005 |
| Less: average deferred property incentives and deferred rent liability |  | - |  | (303) |
| Less: average deferred property incentives in excess of ROU assets ${ }^{3}$ |  | (296) |  | (154) |
| Less: average non-interest-bearing current liabilities |  | $(3,267)$ |  | $(3,528)$ |
| Average invested capital | \$ | 6,287 | \$ | 6,036 |
|  |  |  |  |  |
| Return on assets ${ }^{4}$ |  | (4.6 |  | 5.5 \% |
| Adjusted ROIC ${ }^{4}$ |  | (5.1 |  | 10.9 \% |

[^1]
## NORDSTROM, INC. <br> FREE CASH FLOW (NON-GAAP FINANCIAL MEASURE)

(unaudited; amounts in millions)
Free Cash Flow is one of our key liquidity measures, and when used in conjunction with GAAP measures, we believe it provides investors with a meaningful analysis of our ability to generate cash from our business.

Free Cash Flow is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, operating cash flows or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Free Cash Flow is net cash (used in) provided by operating activities. The following is a reconciliation of net cash (used in) provided by operating activities to Free Cash Flow:

|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | August 1, 2020 |  | August 3, 2019 |  |
| Net cash (used in) provided by operating activities | \$ | (591) | \$ | 692 |
| Less: capital expenditures |  | (228) |  | (480) |
| (Less) Add: change in cash book overdrafts |  | (84) |  | 92 |
| Free Cash Flow ${ }^{1}$ | \$ | (903) | \$ | 304 |

${ }^{1}$ Free cash flow for the sixth months ended August 1, 2020 included payments of $\$ 136$ for COVID-19 premium pay and benefits.

# NORDSTROM, INC. <br> ADJUSTED EBITDA and ADJUSTED EBITDAR (NON-GAAP FINANCIAL MEASURES) <br> (unaudited; amounts in millions) 

Adjusted earnings before interest, income taxes, depreciation and amortization ("EBITDA") is one of our key financial metrics to reflect our view of cash flow from net earnings. Adjusted EBITDA excludes significant items which are non-operating in nature in order to evaluate our core operating performance against prior periods. The financial measure calculated under GAAP which is most directly comparable to Adjusted EBITDA is net earnings.

Adjusted earnings before interest, income taxes, depreciation, amortization and rent ("EBITDAR") is also one of our key financial metrics as it will be used to measure compliance with one of our secured revolving credit facility ("Revolver") covenants beginning in the third quarter of 2020. Adjusted EBITDAR reflects the items in Adjusted EBITDA, excludes rent expense as defined by the Revolver agreement, and captures other differences between the contractual requirements in the Revolver agreement and Adjusted EBITDA, including the inclusion or exclusion of certain non-cash charges. The financial measure calculated under GAAP which is most directly comparable to Adjusted EBITDAR is net earnings.

Adjusted EBITDA and Adjusted EBITDAR are not measures of financial performance under GAAP and should be considered in addition to, and not as a substitute for net earnings, overall change in cash or liquidity of the business as a whole. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The following is a reconciliation of net earnings to Adjusted EBITDA and Adjusted EBITDAR:

|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | August 1, 2020 |  | August 3, 2019 |  |
| Net (loss) earnings | \$ | (776) | \$ | 177 |
| Add: income tax (benefit) expense |  | (492) |  | 69 |
| Add: interest expense, net |  | 85 |  | 46 |
| (Loss) earnings before interest and income taxes |  | $(1,183)$ |  | 292 |
|  |  |  |  |  |
| Add: depreciation and amortization expenses |  | 342 |  | 323 |
| Less: amortization of developer reimbursements |  | (42) |  | (38) |
| Add: asset impairments |  | 137 |  | - |
| Adjusted EBITDA ${ }^{1}$ | \$ | (746) | \$ | 577 |
|  |  |  |  |  |
| Add: rent expense ${ }^{2}$ |  | 116 |  | 130 |
| Add: other Revolver covenant adjustments ${ }^{3}$ |  | 2 |  | 5 |
| Adjusted EBITDAR ${ }^{1}$ | \$ | (628) | \$ | 712 |

 economic stimulus measures, including the CARES Act.
 standard.
${ }^{3}$ Other adjusting items to reconcile Adjusted EBITDA to Adjusted EBITDAR as defined by our Revolver covenant includes interest income, and certain non-cash charges where relevant.


[^0]:    ${ }^{1}$ Prepaid expenses and other assets for the six months ended August 1, 2020 included $\$ 490$ of taxes receivable primarily as a result of the CARES Act, comprised of $\$ 437$ for income tax

[^1]:    ${ }^{1}$ As a result of the adoption of the Lease Standard, we add back the operating lease interest to reflect how we manage our business. Operating lease interest is a component of operating lease cost recorded in occupancy costs and is calculated in accordance with the Lease Standard
    ${ }^{2}$ Capitalized operating leases is our best estimate of the asset base we would record for our leases that are classified as operating under the previous lease standard if they had met the criteria for a finance lease or we had purchased the ² Capitalized operating leases is our best estimate of the asset base we would record for our leases that are classified as operating under the previous lease standard if they had met the criteria for a finance lease or we had purch
    property. The asset base for each quarter is calculated as the trailing four quarters of rent expense multiplied by eight, a commonly used method to estimate the asset base we would record for our capitalized operating leases.
     we reduce average total assets, as this better reflects how we manage our business.
     approximately 70 basis points. Integration charges, primarily related to Trunk Club, of $\$ 32$ in the fourth quarter of 2019, were primarily non-cash related and negatively impacted return on assets by approximately 30 basis points and
     and Adjusted ROIC by approximately 270 basis points for the four quarters ended August 1, 2020.

