

NORDSTROM

NORDSTROM NYC FACT SHEET



OPENING DATE: Fall 2019

LOCATION: 225 West 57th Street

SIZE: 320,000 square feet; seven levels

DEVELOPER: Extell Development Company

DETAILS: The Nordstrom NYC flagship will represent the company's biggest and best statement of the brand and largest single-project investment in Nordstrom history. Located on West 57th Street and Broadway, across from the Nordstrom Men's Store which opened in April 2018, customers will be able to shop 320,000 square feet of retail space located on seven levels – two below street level and five above. Merchandise will include a purposeful and curated breadth of offering across price points, including clothing, accessories, shoes, beauty, children and home. A robust selection of exclusive, limited-distribution and emerging brands and styles will be available, making Nordstrom a one-stop destination.

SERVICES & AMENITIES:

To enhance the in-store experience, a range of unique services will make shopping fun, fast, convenient, and allow customers to shop on their terms, including many services connecting the physical and digital:

- 24/7 Buy Online & Pick-Up in Store
- 24/7 Express Services
- 3-Hour Same Day Delivery
- Express Returns
- Reserve Online & Try in Store
- Personal Stylists
- Style Boards
- Nordstrom to You
- Tailoring & Express Alterations
- Cell Phone Charging
- Free Wi-Fi
- Complimentary Gift Boxes
- Nordstrom Gift Cards
- Nordstrom Rewards

FOOD & BEVERAGE:

Nordstrom is creating a variety of in-store food and beverage options which will be located throughout the store.

STORE DESIGN:

The flagship store will create an experience that is responsive and reflective of customers. Built in the base of the “tallest residential building in the Western Hemisphere,” the store is one of the first new stores to open in Manhattan since the 1920s. The store will feature a waveform glass façade designed by James Carpenter Design Associates providing an interactive experience for customers inside the store and for all from the street level. The façade will bring in natural light, connecting the shopping experience to the city. Chain-mail veils and lighting effects will allow the store to reflect the seasons and create changing moods to celebrate the store and city cultural events. Without boxed-in windows, the entire store is a display window to the street. Soaring 19 foot ceilings and an open, flexible floor plan allows for evolving how we curate and show products over time depending on what New York customers respond to. The store environment will create a sense of discovery, allowing customers to navigate easily and find new brands they haven’t experienced before.

ARTWORK:

Emerging artists will be commissioned to create original artwork to enhance the shopping experience and the Art@Nordstrom app will provide customers with an audio-guided tour of the store’s collection.

PRESS ROOM:

Nordstrom NYC Media Kit available at Nordstrom.com/pressroom

ABOUT NORDSTROM:

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 380 stores in 40 states, including 122 full-line stores in the United States, Canada and Puerto Rico; 244 Nordstrom Rack stores; three [Jeffrey](#) boutiques; two clearance stores; six Trunk Club clubhouses; and three Nordstrom Local service concepts. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com, HauteLook and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.