

SPACE × DOVER STREET MARKET

NORDSTROM SPACE x DOVER STREET MARKET PARIS ANNOUNCE AN EXCLUSIVE PARTNERSHIP

Dover Street Market Paris collaborates with the retailer by introducing up-and-coming designers to Nordstrom SPACE

SEATTLE (April 5, 2021) – Nordstrom SPACE is excited to announce an exclusive partnership with Dover Street Market Paris (DSMP) to highlight emerging global designers in curated concept shops. Beginning April 5, the collaboration will feature all seven individual brands under the Brand Development branch of DSMP, who introduce their Spring/Summer 2021 collections in select Nordstrom stores and online at [Nordstrom.com](https://www.nordstrom.com).

With a common goal of championing up-and-coming creatives, the partnership combines Nordstrom SPACE's ongoing efforts to support diverse brands with Dover Street Market Paris' unique roster of emerging and independent labels. The brands to launch at Nordstrom SPACE under the collaboration include Vaquera, Rassvet, Weinsanto, ERL, Liberal Youth Ministry, HFD and Youths in Balaclava. Each brand brings in a variety of products across womenswear, menswear and gender-neutral styles and accessories. Prices within the entirety of the launch begin at \$30 and range upwards to \$1,645.

This is the first time Dover Street Market Paris has partnered with a retailer for a shop-in-shop experience. For six weeks, the specially curated edit of the seven brands will live in dedicated SPACE concept shops designed by artist and furniture designer, Marc Hundley. In addition to in-store build outs in New York, Los Angeles and Vancouver, Hundley and the Nordstrom SPACE team have created a physical and digital Zine to introduce the collaboration and brands to customers with unique editorial content.

“We started SPACE five years ago as a platform to support emerging designers, provide continued newness, and inspire a sense of discovery for the Nordstrom customer,” says Olivia Kim, Vice President of Creative Projects and Home at Nordstrom. “We have a long-standing relationship with the Comme des Garçons and Dover Street Market team, and when we heard that they had created a division to support emerging designers, we knew we had to approach them about this concept as it aligns so closely with our mission. With the help of artist and designer Marc Hundley, we are excited to bring this partnership to life by introducing these unique brands through a compelling visual story telling experience both in-store and online.”

“We are thrilled to once again be working with our long-term partners Olivia Kim and the team at Nordstrom on the launch of all seven DSMP brands in their SPACE. It is so exciting to have these seven wonderfully creative and diverse talents introduced to the world of Nordstrom.” – James Gilchrist, Vice President of Comme des Garçons North America and Dover Street Market North America.

Meet the Brands

Vaquera, which means “cowgirl” in Spanish, is a New York-based design collective – Patric DiCaprio, Claire Sullivan and Bryn Taubensee. Through disrupting standardized fashion codes and American tropes, Vaquera’s mission is to unite and empower people who identify as outsiders. The collective aims to create narrative-based, relevant clothing that redefine luxury.

Gosha Rubchinskiy and pro-skater Tolia Titaev introduce **Rassvet**, which translates to “sunrise” in Russian. The brand aims to illustrate a community’s common desire to highlight a new dawn in Russian youth culture. With a retro-

futuristic aesthetic, sprung from the streets of Russia, infused with vintage elements of 80s gym and West Coast skate culture, the SS21 collection brings a new energy to fashion, art, skateboarding and music to their city. Rassvet collaborated with Spanish graphic artist, Ricardo Fumanal, for their latest line for playfulness with the right amount of 80s and "DIY".

Weinsanto, by Paris-based designer, Victor Weinsanto, creates joyful and energetic collections stemmed in retro-futuristic and cabaret themes. The Spring/Summer 2021 collection, titled "Call Me Nina" and inspired by German punk singer Nina Hagen, includes subtle mixes of glamour and punk with an underlining sense of fun. This collection is his first within the Dover Street Market Paris family.

Designer Eli Russell Linnetz, **ERL** is a unisex, casual and laid-back brand rooted with the arts & crafts, Americana spirit of Venice Beach. The SS21 collection, "Endless Summer", bridges high school iconography, directly inspired from the Venice Beach community, with summer through colorful and cozy pieces.

Liberal Youth Ministry is a Guadalajara-based brand designed by Antonio Zaragoza. Zaragoza weaves his personal influences from 80s and 90s pop-culture, film and music as the universality of youth. His SS21 collection, titled 'Ethnic Adolescent' is inspired by several different eras, as well as the clashing of ideas and references to silhouettes, fabrics and graphics.

Designed by DJ Honey Dijon, **HFD** is a Berlin-based, American-born label that celebrates the interconnection of music, art, fashion and sex with bold graphics and maxed-out colorways. Influenced by the downtown creative NYC club and fashion cultures of the late 70s to the early 90s, HFD's latest collection includes prints from photographer Tina Paul and lyrics from Marilyn Man.

13 Singaporeans make **Youths in Balaclava**, a design collective and platform to revolt against political inequality and merge social commentary through edge streetwear and irreverent personal expression. The SS21 collection, "Godstar" redefined avant-garde while paying tribute to the death of Genesis P-Orridge by memorializing h/er efforts within art, sexual liberation and occultism.

Nordstrom SPACE x Dover Street Market Paris can be found in 3 select Nordstrom stores, as well as online at Nordstrom.com and Nordstrom.ca:

- Nordstrom NYC Flagship in New York, NY
- Nordstrom The Grove in Los Angeles, CA
- Nordstrom Pacific Centre in Vancouver, BC

Editor's Note: Campaign imagery, shop photos and product shots are available at [Nordstrom.com/pressroom](https://www.nordstrom.com/pressroom)

About Nordstrom SPACE

Nordstrom SPACE is an in-store and online boutique dedicated to advanced and emerging designers, launched by Olivia Kim, VP of Creative Projects and Home. The shop features a cross-category offering of seasonal collections of apparel, shoes, handbags and accessories from designers including Comme des Garçons, Jacquemus, Marine Serre, Simone Rocha, Cecilie Bahnsen, Meryll Rogge, Wales Bonner, Chopova Lowena and more.

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 358 stores in the U.S. and Canada, including 100 Nordstrom stores; 249 Nordstrom Rack stores; two clearance stores; and seven Nordstrom Local service hubs. Additionally, customers are served online through Nordstrom.com, Nordstrom.ca, Nordstromrack.com, HauteLook.com and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

About Dover Street Market Paris

Wholly owned by Comme des Garçons and created with the goal of bringing emerging brands to market, DSMP comprises seven independent and international collections – to wit Eli Russell Linnetz (ERL, Venice Beach, CA), Liberal Youth Ministry (LYM, Guadalajara, Mexico), Honey Fucking Dijon (Berlin, Germany), Rassvet (Moscow, Russia), Youths in Balaclava (YIB, Singapore), Vaquera (New York, NY) and Victor Weinsanto (Paris) – working in tailor-made brand-specific ways, which could include an evolving combination of all or some of the following: general brand development, consulting, production, distribution, agent, or simply giving them some space in DSMP’s showroom.

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