

NORDSTROM

NORDSTROM NYC FACT SHEET



OPENING DATE:	October 24, 2019
LOCATION:	225 West 57 th Street, near Columbus Circle in New York City
SIZE:	320,000 square feet; seven levels
DEVELOPER:	Extell Development Company
ARCHITECT OF RECORD:	CallisonRTKL
DETAILS:	The Nordstrom NYC Flagship represents the biggest and best statement of the brand, and largest single-project investment in Nordstrom history. Located on West 57 th Street and Broadway, across from the Nordstrom Men's Store NYC, which opened April 2018, customers can shop 320,000 square feet of retail space located on seven levels – two below street level and five above. The merchandise includes a curated breadth of product offering across price points, including clothing, accessories, shoes, beauty, children's and home. A robust selection of exclusive, limited-distribution and emerging brands and styles are available, making Nordstrom a one-stop destination.

MERCHANDISE: CONCEPTS	To create a sense of discovery, Nordstrom NYC offers the following merchandise concepts and shops:
	<ul style="list-style-type: none"> • Comme des Garcon Shop • Nordstrom x Nike Boutique • Fendi RTW & Accessories Shops • Nordstrom Beauty Haven • SPACE Boutique • Acne Shop • Burberry RTW & Accessories Shops • Chloe RTW & Accessories Shops • Christian Louboutin Shop • Coach Customization Shop • Givenchy RTW & Shoe Shops • Longchamp Shop • MCM Shop • Tory Burch Handbag Shop • Valentino Accessories Shop • Saint Laurent RTW & Accessories Shop
SERVICES & AMENITIES:	To enhance the in-store experience, Nordstrom offers a range of unique services to make shopping fun, fast, convenient and allow customers to shop on their terms, including many services connecting the physical and digital:
FOOD & BEVERAGE:	<p>Nordstrom launched seven unique food and beverage offerings within the flagship store. Celebrated Seattle-based chefs Ethan Stowell and Tom Douglas made their NYC debut with three distinct concepts. All restaurants are owned and operated by Nordstrom.</p> <ul style="list-style-type: none"> • Tailoring & Express Alterations • Express Services • Next Day Delivery • Beauty Services • Nordstrom Gift Cards • Gift Wrap • Free WI-FI • Personalization Studio • Studio Services • Styling Services • 24/7 Online Order Pick-Up in Store • Cell Phone Charging • Connected Fitting Rooms • Service Bars • Donation Drop-Off • Shoe, Handbag, Small Leather Good Repair

STORE DESIGN:	Designed in collaboration with James Carpenter Design Associates, the flagship store creates an experience that is responsive and reflective of customers. The iconic seven-level flagship store forms in the base of the “tallest residential building in the Western Hemisphere,” the store is one of the first new stores to open in Manhattan since the 1920s. The store features a stunning waveform glass façade, providing an interactive viewing experience for customers inside the store and for all from the street level. The façade will bring in natural light, connecting the shopping experience to the city. Chain-mail veils and lighting effects will allow the store to reflect the seasons and create changing moods to celebrate special events. Without boxed-in windows, the entire store is a display window to the street. Soaring 19-foot ceilings and an open, flexible floor plan allows for evolution of how we curate and display products over time as our customers change and evolve. The store environment creates a sense of discovery, allowing customers to navigate easily and find new brands they haven’t experienced before.
ARTWORK:	Emerging artists were commissioned to create 54 original pieces to enhance the shopping experience and the Art@Nordstrom app will provide customers with an audio-guided tour of the store’s collection.
NYC MARKET:	<p>Nordstrom NYC – 225 W 57th Street, New York NY 10019 Nordstrom Men’s Store NYC – 235 W 57th Street, New York NY 10019 Nordstrom Local Upper East Side – 1273 Third Ave, New York, NY 10021 Nordstrom Local West Village – 13 Seventh Ave, New York, NY 10011 Nordstrom Rack 31st and 6th – 865 6th Ave, New York, NY 10001 Nordstrom Rack Union Square – 60 E 14th St, New York, NY 10003 Jeffrey New York – 449 W 14th St, New York, NY 10014 Trunk Club Clubhouse – 457 Madison Ave, New York, NY 10022</p>
PRESS ROOM:	Nordstrom NYC Media Kit available at nordstrom.com/pressroom
ABOUT NORDSTROM:	Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 382 stores in 40 states, including 115 full-line stores in the United States, Canada and Puerto Rico; 249 Nordstrom Rack stores; three Jeffrey boutiques; two clearance stores; six Trunk Club clubhouses; and five Nordstrom Local service concepts. Additionally, customers are served online through Nordstrom.com , Nordstromrack.com , HauteLook and TrunkClub.com . Nordstrom, Inc.’s common stock is publicly traded on the NYSE under the symbol JWN.