

NORDSTROM

UNLOCK UNMISTAKABLE SAVOIR-FAIRE WITH SWAROVSKI@NORDSTROM

Discover a collection of stellar gifts and dazzling designs for everyone on your Holiday list

NEW YORK (November 9, 2023) – Make this Holiday season extra special by unlocking the wonder of imagination through Nordstrom’s latest Center Stage in partnership with Swarovski. Celebrate unmatched quality and creative expression with a collection of stellar gifts for you and the ones you love, including beautiful jewelry, charming home decor, crystal ornaments and more with this limited-time shop launching November 9 online and in select Nordstrom stores.

"We're excited to offer customers gifts that shine from Swarovski this holiday season with designs from the brand along with collaborations across categories," says Olivia Kim Senior Vice President of Creative Merchandising at Nordstrom. "Swarovski is known for their craftsmanship and crystals and these will both come to life in store and online as they bring their exceptional pieces to our customers, adding more brightness to the season."

Swarovski at Nordstrom commemorates the brand’s celebration of self-expression and unmistakable savoir-faire. Give the gift of fantasy and luxe to everyone on your list with a curated assortment of products across categories including jewelry, designer, home, men’s, women’s and accessories. All exclusive items featuring Swarovski crystals will come to life through the Swarovski at Nordstrom experience in-stores and online.

Customers will be able to shop dazzling designs and product collaborations embellished with Swarovski crystals by emerging designers and brands including Larroudé, Lovesac, Magniberg, MARKET, Marshall Columbia, Saint Sintra, Stockholm Surfboard Club, and UGG.

[HERE](#) is a link to product and editorial imagery – shop images will be available on launch day, November 9.

Swarovski at Nordstrom is available online and at the Nordstrom NYC Flagship and in 2 additional locations from November 9 through January 8:

- Downtown Seattle, Seattle, WA
- South Coast Plaza, Costa Mesa, CA

ABOUT NORDSTROM:

Nordstrom, Inc. (NYSE: JWN) exists to help customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision they make. This heritage of service is the foundation they build on as they provide convenience and true connection for customers. Their digital-first platform enables them to serve customers when, where and how they want to shop – whether that’s in store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through their Nordstrom and Rack apps and websites. Through it all, they remain committed to leaving the world better than they found it.

ABOUT SWAROVSKI:

Masters of Light Since 1895

Swarovski creates beautiful products of impeccable quality and craftsmanship that bring joy and celebrate individuality.

Founded in 1895 in Austria, the company designs, manufactures, and sells the world's finest crystals, Swarovski Created Diamonds and zirconia, jewelry, and accessories, as well as home décor. Swarovski Crystal Business has a global reach with approximately 6,600 points of sale, of which 2,300 are owned stores, in over 150 countries and employs 16,600 people. Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. A responsible relationship with people and the planet is part of Swarovski's heritage. Today this legacy is rooted in sustainability measures across the value chain, with an emphasis on circular innovation, championing diversity, inclusion, and self-expression, and in the philanthropic work of the Swarovski Foundation, which supports charitable organizations bringing positive environmental and social impact.

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