

NORDSTROM

NORDSTROM COMPANY FACTS

- WHO:** At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.
- WHAT:** Nordstrom offers a large selection of quality fashion apparel, shoes and accessories for men, women and children.

COMPANY DETAILS

Nordstrom, Inc. comprises four operating divisions:

Full-line Store Group

(General Geographic Areas)

Northwest	13 stores in AK, CO, OR, UT, WA
Southwest	26 stores in AZ, CA, NV, HI
Central States/South	32 stores in FL, GA, IL, IN, KS, MI, MN, MO, OH, TN, TX, WI
East Coast	23 stores in CT, DC, DE, MA, MD, NC, NJ, NY, PA, VA
Canada	7 stores in AB, ON, BC

Nordstrom Rack

Nordstrom Rack is the off-price retail division of Nordstrom, Inc., offering customers a wide selection of on-trend apparel, accessories and shoes at an everyday savings of up to 70 percent off regular prices. The Rack carries merchandise from Nordstrom stores and Nordstrom.com, as well as specially purchased items from many of the top brands sold at Nordstrom. Nordstrom serves customers through its 247 Rack stores in 40 states: AK, AL, AZ, CA, CO, CT, DC, DE, FL, GA, HI, ID, IA, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, NM, NV, NC, NJ, NY, OH, OK, OR, PA, RI, SC, TN, TX, UT, VA, WA and WI, as well as seven stores in Canada. Customers can also shop Nordstrom Rack through [Nordstromrack.com](#).

Nordstrom.com

[Nordstrom.com](#) is the company's online ecommerce site for Nordstrom, Pop-In@Nordstrom and SPACE.

Nordstrom.com currently serves customers in 98 countries and offers everyday free shipping and free returns every day within the US.

Nordstrom Product Group

Nordstrom Product Group designs, contracts to manufacture and markets apparel, footwear and accessories especially suited to customer preferences. Nordstrom-exclusive lines are distinguished by quality craftsmanship, fit and extended size selection.

Nordstrom Credit

Nordstrom Credit offers customers a variety of payment products and services including the Nordstrom Rewards® program, the Nordstrom credit card, Nordstrom Visa Signature® card and Nordstrom debit card. Nordstrom Credit is focused on enhancing customer relationships by providing payment options that make shopping with Nordstrom more convenient.

PHILOSOPHY

Since 1901, Nordstrom has been guided by its founder's philosophy: offer the best customer experience possible.