

NORDSTROM

NORDSTROM NYC FLAGSHIP INTRODUCES THE "NEW NEW YORK" CENTER STAGE

Discover Exclusive Capsules From New York's Most Celebrated Designers

NEW YORK (September 7, 2022) — New York is back and better than ever - dipped in grit and full of hustle and energy that knows no end. From today through October 9, 2022, Nordstrom NYC will celebrate one of the most iconic cities in the world with the launch of the “New New York” Center Stage, featuring exclusive capsules from some of New York’s most celebrated designers, a restaurant takeover by NYC hot spot American Bar, fine jewelry curation by Lynn Yaeger, and iconic New York-based designer brands highlighted across visual installations throughout the Flagship.

Eight New York designers take on the theme of Power Dressing for the new Center Stage with exclusive looks from Carolina Herrera, Khaite, Gabriela Hearst, Joseph Altuzarra, Saint Sintra, Commission, and Proenza Schouler. Curated by Nordstrom’s Women’s Designer Fashion & Editorial Director, Rickie De Sole, the designer edit will highlight powerful displays of sharp tailoring with tough luxe fabrics that define the New York aesthetic, with bold suiting and touches of leather.

Alongside the designer capsules, celebrated journalist and beloved New Yorker, Lynn Yaeger, showcases a selection of her favorite fine jewelry pieces from Nordstrom’s expansive offering, including David Webb statement rings, Sophie Billie Brahe pearls, Pomellato chains, and Harwell Godfrey’s charming pendants, which will be available at Nordstrom for the first time for the duration of the Center Stage installation.

Greenwich Village eatery American Bar is popping up at Nordstrom NYC for the month, taking over the Broadway Bar on Level 3. The restaurant boasts a retro-Americana vibe paying homage to culinary and cocktail classics.

Additionally, New York-based luxury footwear brand Stuart Weitzman will take over Nordstrom’s Shoe Bar on Lower Level 1, with special branded cocktails and on-site customization offerings.

Nordstrom NYC will celebrate the launch of the “New New York” Center Stage with a storewide activation on Saturday, September 17, where customers are invited to experience custom activations from Collina Strada, Marc Jacobs, Stuart Weitzman, Mansur Gavriel, Lingua Franca, Ulla Johnson, Tom Ford, Le Labo, and many more, plus live musical performances and giveaways in-store.

HERE is a link to shop images, as well as product imagery. To learn more about New New York, check out the [Nordstrom blog](#) or follow [@NordstromNYC](#) on Instagram.

About Nordstrom

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we’re building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that’s in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.

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