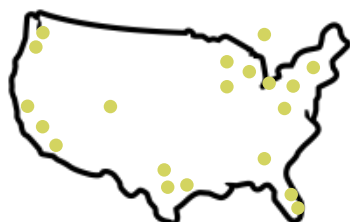


Our Growth Priorities

WIN IN OUR MOST IMPORTANT MARKETS



TOP 20

markets now have access to our Market Strategy capabilities

BROADEN THE REACH OF NORDSTROM RACK



10%↑

sequential improvement in Rack sales from Q4 '20

INCREASE VELOCITY OF DIGITAL BUSINESS



28%

increase in digital sales vs '19

BUSINESS HIGHLIGHTS

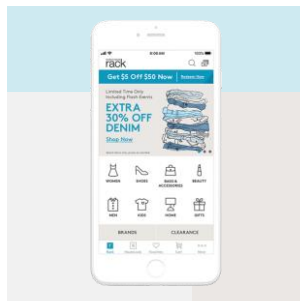
INCREASED SELECTION



20%

increase in customer choice count vs '19

DROVE CUSTOMER ENGAGEMENT



50%

increase in app downloads vs '19

PERSONALIZED STYLING PROGRAMS



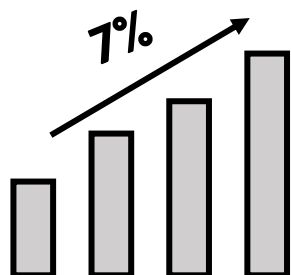
50%+

of salespeople now utilizing remote styling tools

FINANCIAL HIGHLIGHTS

Broad-based improvement in sales across businesses, categories and regions, both in stores and online

IMPROVING SALES TRENDS



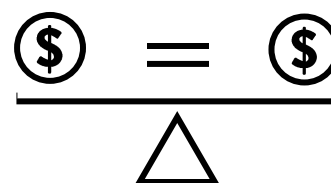
Sequential improvement in sales from Q4 vs '19

STRENGTHENED INVENTORY POSITION



Current, well-positioned inventory in recovery categories as we prepare for the Anniversary Sale

RESTORING OUR BALANCE SHEET



Bond portfolio entirely unsecured, allowing us to unencumber our real estate