

NORDSTROM

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NEW CONCEPTS @NORDSTROMMEN INTRODUCES CONCEPT 003: printings.jp

Pop-Up with Japanese Publishing House to Feature Rare and Collectible Pieces from Helmut Lang and Raf Simons



NEW YORK (May 2, 2019) Sam Lobban, Nordstrom VP Men's Fashion, introduces Concept 003: printings.jp, a collaboration with esteemed Japanese publishing house printings.jp, featuring a curated selection of rare and collectible vintage pieces by prolific designers Raf Simons and Helmut Lang.

The exclusive offering includes a Raf Simons David Bowie top from the 90s, a fishtail coat from his fall 2005 collection, a Helmut Lang painted denim jacket from 1996 – and many more special pieces. The limited pop-up shop will be available at the Nordstrom Men's Store NYC, Nordstrom Downtown Seattle, Nordstrom Pacific Centre in Vancouver, B.C. and at Nordstrom.com from May 2nd through May 30th.

As part of the pop-up, New Concepts @NordstromMen will exclusively launch printings.jp's release of *1986-2005*, a new two-volume digest detailing the work of Helmut Lang. The book follows the success of *1996-2001 / 2001-2006* which documented Raf Simons' collections through his formative years. Both books pay tribute to two visionaries who changed the landscape of menswear forever.

"I'm a longtime fan of both Helmut Lang and Raf Simons, and it was Raf's fall 2005 collection that first introduced me to the world of designer menswear. It connected with me personally and had an enduring effect on my style," said Lobban. "I love the idea that through printings.jp's books, and now Concept 003, we can make these pieces accessible to everyone where previously they were reserved for just a few."

Concept 003: printings.jp is Lobban's third project for New Concepts @NordstromMen, following Concept 001: Out Cold and Concept 002: Dior. The series will continue to invite customers to discover the newest and most interesting products in menswear in partnership with the world's most compelling brands.

About Sam Lobban

Sam Lobban started his retail career on the sales floor at Selfridges, where he was quickly promoted to merchant roles. He then joined Mr. Porter, where he was a member of the team that grew the site, leading the strategy behind their designer capsule collections, such as Prada, Balenciaga, Gucci and Made in California. Sam joined Nordstrom in June 2018 as VP, Men's Fashion to support merchandising, marketing, content development, store environment, private label and the shopping experience as it relates to menswear.

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 379 stores in 40 states, including 119 full-line stores in the United States, Canada and Puerto Rico; 246 Nordstrom Rack stores; three Jeffrey boutiques; two clearance stores; six Trunk Club clubhouses; and three Nordstrom Local service concepts. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com, HauteLook and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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