



BIRKENSTOCK X STAUD LIMITED-EDITION CAPSULE COLLECTION AVAILABLE EXCLUSIVELY AT NORDSTROM

WHO: BIRKENSTOCK x STAUD team up for a limited-edition high-summer capsule collection, Nordstrom is the exclusive retail partner of the exclusive footwear collaboration.

WHAT: For their capsule, BIRKENSTOCK and STAUD showcase the versatility and effortless style of both brands in a curated presentation of limited-edition BIRKENSTOCK sandals and special-made STAUD ready-to-wear apparel and handbags. The pieces, all designed to be accessible, yet high-end, bring forth a collection of summer staples giving daytime ease and evening elegance to any dressing occasion.

WHEN: The BIRKENSTOCK and STAUD limited-edition capsule collection launches on Friday, June 3 in select Nordstrom stores and online at Nordstrom.com.

ABOUT THE COLLECTION: For the footwear, BIRKENSTOCK, the nearly 250-year-old German heritage brand, has applied STAUD's signature ivory topstitch and Italian croc-embossed leather on two iconic silhouettes, the Arizona and Gizeh Big Buckle sandals. Polished gold and silver metallic buckle hardware adorns each style and is paired with tonal premium leather-footbed liners and EVA outsoles. All elements are combined with the classic BIRKENSTOCK contoured cork footbed for a chic style statement.

STAUD designed two handbags and twelve ready-to-wear pieces for the capsule. From rainbow madras plaid to chic, embossed leathers in a range of colors, each classic handbag pairs back to the footwear and clothing collection. The ready-to-wear collection comprises of a skirt and top ensemble, eight dresses and two sweaters, reflecting a timeless and free-spirited aesthetic in bold color and classic applications for the essential day-to-night, summer wardrobe.

PRICING: Prices range from \$165 for RTW and go up to \$295 for handbags. Sandals are \$195.

WHERE TO SHOP: BIRKENSTOCK and STAUD partnered with Nordstrom as the exclusive retail partner. Immersive displays of the capsule collection will be presented in Nordstrom at The Grove and our NYC flagship. Customers can shop the complete collection at Nordstrom, Staud.clothing and Birkenstock.com starting June 3.

LINK TO IMAGERY:

<https://www.dropbox.com/sh/42vq9x09vjdy91q/AADOqgHHNACX0bWGgdpT7Kv1a?dl=0>